



**Welcome!**  
**Bienvenu(e)s !**  
**¡Bienvendos/as!**  
**ยินดีต้อนรับ!**

**TUDCN General Meeting**  
**Réunion Générale du RSCD**  
**Reunión general de la RSCD**

***Bangkok, Thailand, 5-7/04/2016***

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**#TUDCN\_GM #TUDCN2016**

**#RSCD\_RG #RSCD2016**

 **TUDCN.RSCD**

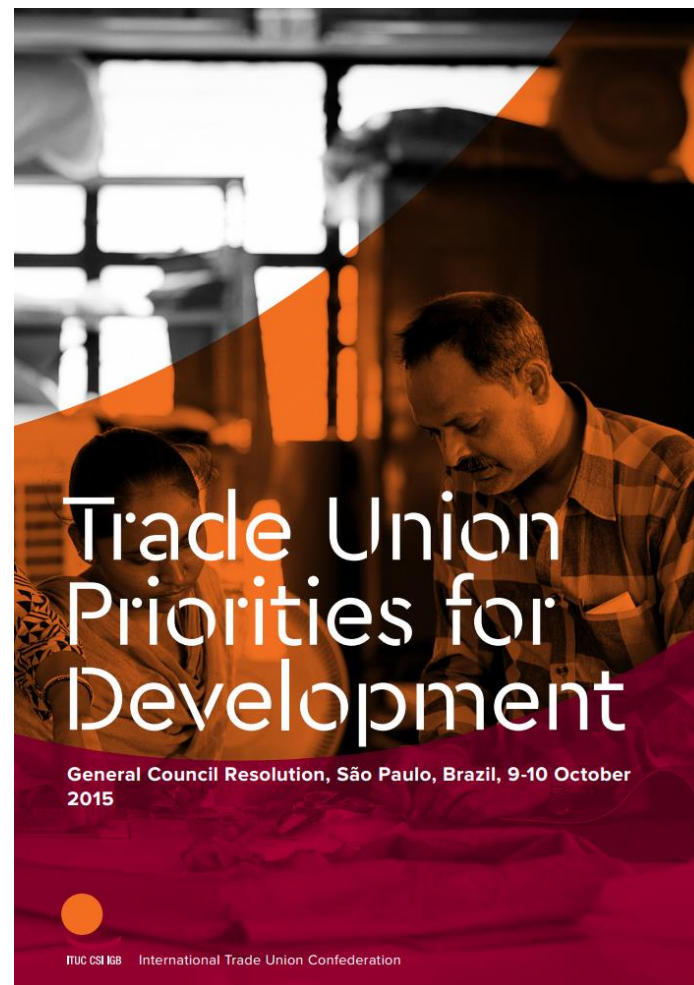
**OPENING OF THE GENERAL MEETING**  
**OUVERTURE DE LA RÉUNION GÉNÉRALE**  
**APERTURA DE LA REUNIÓN GENERAL**

Wellington CHIBEBE  
DGS ITUC / SGA CSI

## Highlights from the ITUC General Council: resolution on “Trade Unions Priorities for development”

Points marquants du Conseil  
Général de la CSI: résolution sur  
« Les priorités syndicales en  
matière de développement »

Aspectos destacados del  
Consejo General de la CSI:  
Resolución sobre “Prioridades  
Sindicales respecto al  
desarrollo”



**Approval of the report from the previous TUDCN meeting**

**Approbation du rapport de la précédente Réunion  
Générale du RSCD**

**Aprobación del informe de la reunión anterior de la RSCD**



**Presentation and adoption of the agenda**

**Présentation et adoption de l'ordre du  
jour**

**Presentación y adopción del orden del día**

# **PART I: PROGRESS REPORTS**

## **PARTIE I : RAPPORTS D'AVANCEMENT**

## **PARTE I: INFORMES DE PROGRESO**

# **Advocacy: results and upcoming challenges**

**Plaidoyer : résultats et défis à venir**

**Incidencia: resultados y futuros retos**



# International advocacy

Working Area	Activity/Outcome	Progress/Result
2030 Agenda for Sustainable Development	SDGs adopted as part of the overall 2030 Agenda	17 SDGs and 169 Targets Agreed; Supporting package of Means of Implementation and Follow up and Review also agreed though not as ambitious
	Indicator Framework	IAEG Report proposed 231 indicators “approved” as a starting point for further work
Global Partnership for Effective Development Cooperation	HLM 2 Kenya	Preparations for High Level Meeting ; will be a “Negotiated” outcome trying to link to 2030 Agenda
	2 <sup>nd</sup> Round Busan Monitoring	Monitoring underway at national level; ensuring trade union participation; revision of indicators
Financing for Development	Addis Ababa Action Agenda	Retrogression from Monterrey and Doha; major effort to link to 2030 agenda; increased focus on private sector; some elements which TUs can work with
OECD-DAC	High Level Meeting	ODA Modernisation – private sector; peace and security; TOSSD
	TU-DAC Forum	Conclusions to promote social dialogue; possible link to the Global Deal

# Detail snapshot on SDG Indicators

Indicators have been grouped into “tiers” based on feasibility of measurement as of now (tier 1: established methodology; tier 2: methodology which requires additional work; tier 3: no methodology)

Target	Indicator	Tier/monitoring agency
1.3 Implement nationally appropriate SPFs...	1.3.1 Proportion of population covered by social protection floors/systems, by sex, distinguishing children...	Tier 1/ILO
8.5 By 2030, Achieve full and productive employment and DW for all...	8.5.1. Average hourly earnings of female and male employee.....	Tier 2 / ILO
8.8 Protect labour rights and promote safe and secure working environments...	8.8.1 Frequency rates of fatal and non-fatal injuries	Tier 1 / ILO
	8.8.2 Increase in national compliance of labour rights (FoA and CB)...	Tier 1 / ILO
8.b By 2020, global strategy for youth, Global Jobs pact	8.b.1 Total Government spending on social protection and employment programmes as % of GDP	Tier 3 / ILO
10.4 Adopt policies, especially fiscal, wage and SP policies...	10.4.1 Labour share of GDP, comprising wages and SP transfers	Tier 1 / ILO
16.10 Ensure access to info and protect fundamental freedoms	16.10.1 Killings, kidnapping of TUs...	Tier 3/OHCHR
	16.10.2 countries with policies on access to info	Tier 2/UNESCO

## Recommendation from TU-DAC FORUM

The forum introduced a number of proposed follow-up initiatives which can foster further collaboration between the trade union movement and the OECD DAC:

- Pursuing **joint evidence based analysis** on the role of social dialogue in development (including the role of private sector) with the key stakeholders such as donor governments, partner countries governments and social partners (see current examples of country based studies: <http://www.ituc-csi.org/social-dialogue-development>);
- Promoting a **results-oriented approach** in order to provide **recommendations and policy drivers** in the realm of development, for fostering the implementation of the Agenda 2030;
- Setting an **inclusive platform of willing actors** to get engaged in the analysis process, fostering ownership and participation of interested constituencies, especially in the context of the GPEDC global initiatives;
- Sharing and discussing the **findings in the annual Forum** of the OECD/DAC-Trade Unions.

# EU development policy in 2015-2016



Working area	Outcomes	Results
Post-2015	Council Conclusions (2015)	<p>“Full and productive employment and decent work, including implementation of labour standards guided by, amongst others, ILO conventions and recommendations, are key to addressing inequality and social exclusion”</p> <p>“The right of social partners to freely negotiate and conclude collective agreements is essential. Social dialogue is crucial to strengthen democracy and to enhance transparency.”</p>
Policy	European Development Days 2015	TUDCN promoted role of social dialogue in development
	European Year on Development 2015 (EYD2015)	TUDCN curated the EYD social media accounts during June’s thematic month “Decent Work)
	Trade union contribution to EU consultation on EU-ACP relations after 2020 (Post-Cotonou)	Strong emphasis on social partner and CSO involvement in new framework, and insistence on value of social dialogue and democratic governance

# EU development policy in 2015-2016



Working area	Outcomes	Results
EU Policy Forum on Development	4th Global meeting in Brussels, March 2016	Trade union active participation and speaking role granted
EU CSO Forum 2016	Meeting in Brussels, March 2016	Trade union active participation and speaking role granted

## Upcoming challenges

- EU Global Strategy and revision of EU Consensus on Development
- 2030 Agenda implementation and follow-up in Europe (EP role?)
- Post-Cotonou negotiations
- Mid-term of the MFF and preparing for next MFF
- Increased monitoring of EU IFIs (EIB, ERDB)

## **Advocacy-oriented publications (DEAR brochure)**

**Publications orientées sur le plaidoyer  
(brochure DEAR)**

**Publicaciones orientadas a la Incidencia  
(folleto DEAR)**

## Trade unions as actors of **development education** and **awareness raising** for global solidarity





## 7) OUTREACH TOOLS TO THE BROADER LABOUR MOVEMENT



Trade unions have specific channels to reach out to the broader labour movement

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>> **Trade unions are among the largest and most representative civil society organisations.** As membership-based organisations, they can reach out to millions of affiliates in Europe and worldwide through internal communication channels.

These channels include newsletters, bulletins, magazines, conferences and seminars, training and many other activities that contribute to trade union development educa-





# **Advocacy-oriented research: Social Dialogue and Private sector in development**

**Recherche orientée sur le plaidoyer : dialogue  
social et secteur privé dans le développement**

**Investigación orientada a la Incidencia:  
Diálogo Social y Sector Privado en el  
Desarrollo**

# Advocacy-oriented research



Working Area	Activity/Outcome	Progress/Result
Social dialogue	Three country case studies on the relevance of social dialogue for development: Ghana, Indonesia and Uruguay	Case studies for future advocacy work on social dialogue for development
Private sector	Country case studies on the use of ODA in the development of PPPs in Africa (Zambia, Senegal, Malawi) and the role of the private sector in development policies in Latin America and the Caribbean (Peru, Haiti, Colombia, El Salvador)	Case studies for future advocacy work on private sector accountability in development
	Study on the development effectiveness of supporting the private sector with ODA funds	Case studies for future advocacy work on private sector accountability in development and the role of DFI's

# **Trade Union Partnerships: results and upcoming challenges**

**Partenariats syndicaux : résultats et défis à venir**

**Asociaciones Sindicales: resultados y futuros retos**

# TUDEP



Working Area	Activity/Outcome	Progress/Result
Trade Union Development Effectiveness	Trade union partnerships regional seminars on TUDEP:  - South America - Africa	Increased knowledge of the Trade Union Development Effectiveness Principles and the use of TUDEP by TUDCN members
		Contribution to greater coordination and coherence of trade union development cooperation
	Partnerships working group meeting	Decision to produce a light version of the TUDEP

Working Area	Activity/Outcome	Progress/Result
Organisational capacity	Trade union partnerships working group meeting	Decision to elaborate a trade union organisational capacity assessment framework
		Determination to undertake thematic seminars on organisational capacity
	Webinar on trade union organisational capacity	First draft of a trade union organisational capacity assessment framework

## **Q&A and debate in plenary**

**Questions-réponses et débat en plénière**

**Preguntas y respuestas y debate en plenaria**

**BREAK**



**PAUSE**



**PAUSA**

## **News from TUDCN members**

**Nouvelles des membres du RSCD**

**Noticias de miembros de la RSCD**



**LUNCH**



**DÉJEUNER**



**ALMUERZO**

## **PART II: TUDCN STRATEGY 2016-2020**

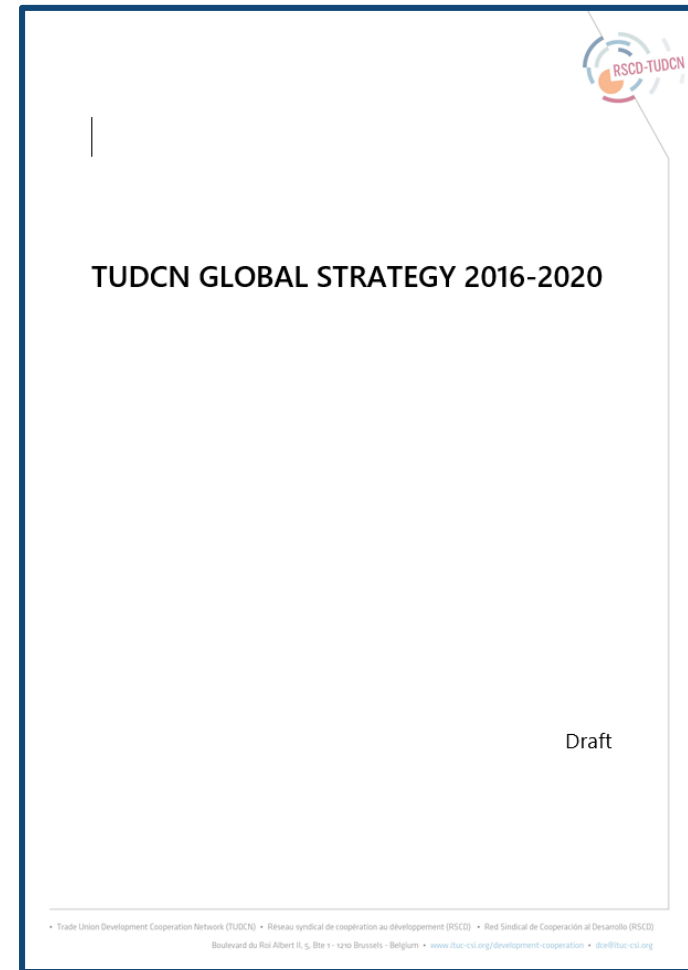
## **PARTIE II : STRATÉGIE 2016-2020 DU RSCD**

## **PARTE II: ESTRATEGIA 2016-2020 DE LA RSCD**

## Presentation of the TUDCN global strategy document

## Présentation du document de stratégie globale du RSCD

## Presentación del documento sobre la estrategia global de la RSCD



# Main achievements of the TUDCN to date



- Trade Unions priorities included in development policies
- Trade unions recognised as development actors in their own right
- Trade Unions influence CSOs and development community
- Innovative trade union international solidarity partnerships
- Regional development networks are created
- Trade Unions engage in advocacy oriented research

# Global challenges for development



## Agenda 2030 & Financing for Development (FfD):

- Very weak willingness to tackle systemic coherence of policies
- Vague commitments
- Voluntary accountability mechanisms
- Strong role of business/privatisation/tied aid
- Diverting ODA resources



# Achievements and Opportunities

## Decent Work recognised at international level:

- A2030 GOAL 8/Indicators + other goals
- Reducing inequalities
- Social Protection/Floors (A2030 and FfD)
- Follow up processes (A2030 and FfD)

## Multi-stakeholders approach and monitoring process (GPEDC)

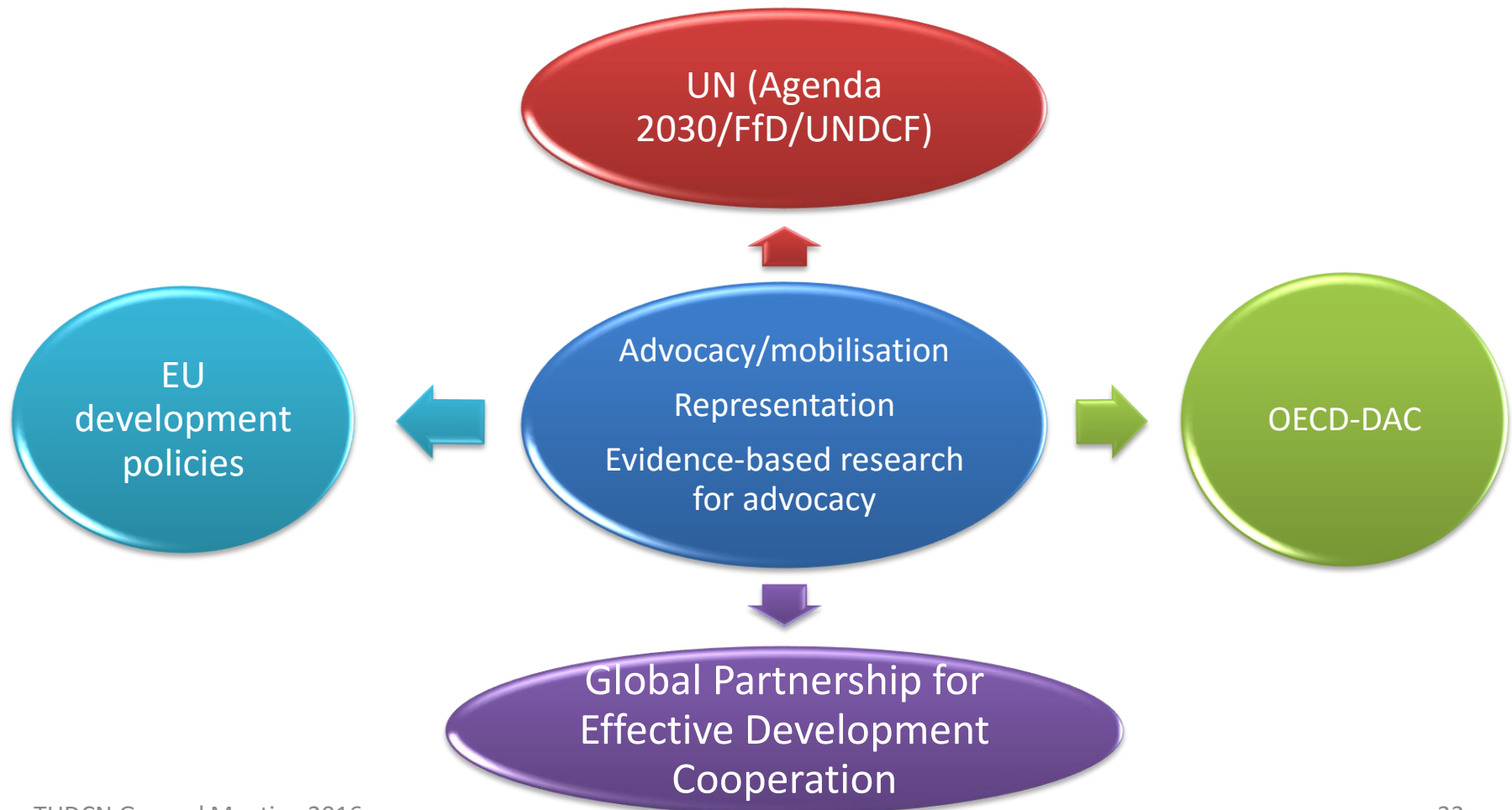
## Alliances to promote social dialogue and business accountability in development (DAC/GPEDC)



# TUDCN strategic engagement axes



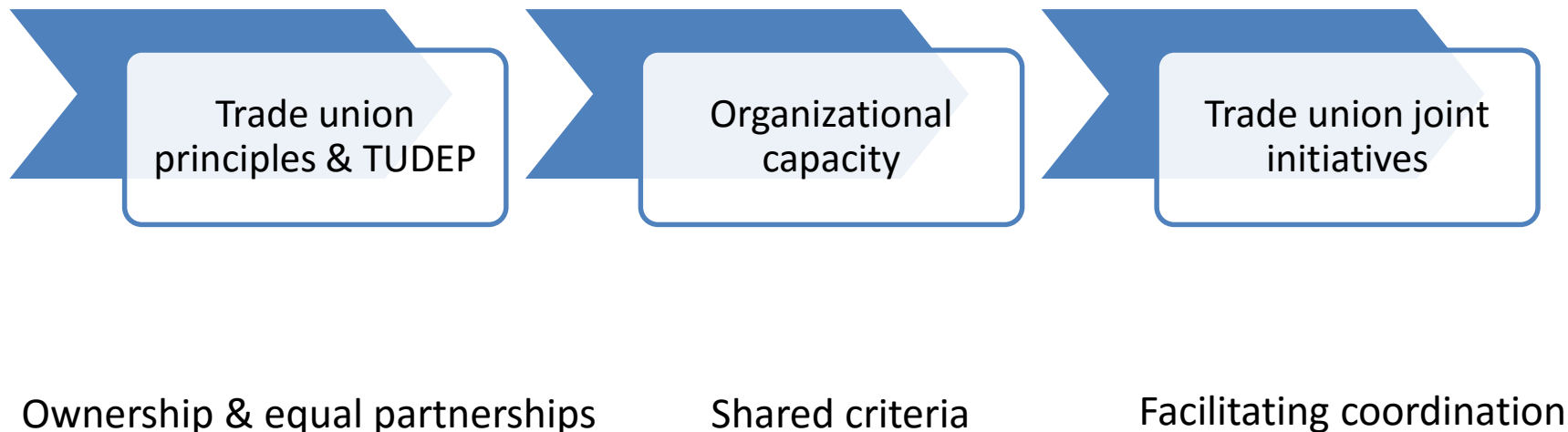
**Trade unions are development actors in their own right**



# TUDCN strategic engagement axes



## Trade union partnerships for international solidarity





## **Strengthened coordination and synergies across global, regional and national levels**

### **The role of the regional development networks (RDNs)**

Elaboration of engagement strategies and work plans on both contents and governance

### **National organizations' increased involvement**

NOs need to be proactive at national level, as well as, in contributing to the life of the network i.e. working groups and other gatherings of the network

### **Outreach and visibility strategy** (internal/external-Equal Times)

**Increased synergies** across relevant areas (i.e. trade/human rights etc.) to grant holistic approach to development

# **Working groups: assessing and contributing to the TUDCN strategy**

**Groupes de travail : évaluation et contribution à la stratégie du RSCD**

**Grupos de trabajo: evaluar y contribuir a la estrategia de la RSCD**

## Guiding questions for the working groups

- 1) Is there anything missing in the TUDCN strategy document?
- 2) Would you add any other priority concerning the advocacy-oriented research?
- 3) How would you reinforce the advocacy work on social dialogue/private sector in development?

Group 1	Group 2	Group 3	Group 4
Small room	Main conference room	Next-door room	Next-door room
<b>Massimo di Pietro</b> <b>Stijn Sintubin</b> <b>Juan Mendoza</b> <b>Janne Ronkainen</b> <b>Elodie Aïssi</b> <b>Fay Lyle</b> <b>Giulia Massobrio</b> <b>Marita González</b>	<b>Sergio Bassoli</b> <b>Thierry Aerts</b> <b>Blandine Landas</b> <b>Rekson Silaban</b> <b>Paliani Chinguwo</b> <b>Athit Kong</b> <b>Koji Suzuki</b> <b>Andrés Larisgoitia</b> <b>Jiheon Lee</b> <b>Santiago González</b> <b>Felix Ovejero</b> <b>Teruhiko Sekiguchi</b>	<b>Maresa Le Roux</b> <b>Mads Bugge Madsen</b> <b>Naome Chakanya</b> <b>Antonia Wulff</b> <b>Liina Carr</b> <b>Anne Cécile Coly</b> <b>Haridasan</b> <b>Julius Cainglet</b> <b>Hitoshi Suzuki</b> <b>Sigrid Bergfeldt</b> <b>Sean Bamford</b>	<b>Gemma Arpaia</b> <b>Marie-Christine</b> <b>Naillod</b> <b>Kate Lee</b> <b>Hilma Mote</b> <b>Yuki Otsuji</b> <b>Bishnu Prasad Lamsal</b> <b>Rajeshwar Singh</b> <b>Felix Braunsdorf</b> <b>Siti Binti Mahpudz</b> <b>Kristina Henschen</b>

**Reports in plenary from the working groups**

**Rapports des groupes de travail en plénière**

**Informes en plenaria de los grupos de trabajo**

**Closing of first day**

**Clôture de la première  
journée**

**Cierre del primer día**

**Day 2 / Jour 2 / Día 2**



## **PART III: FOCUS ON AGENDA 2030 AND TRADE UNIONS ENGAGEMENT**

## **PARTIE III : FOCUS SUR L'AGENDA 2030 ET SUR L'ENGAGEMENT DES SYNDICATS**

## **PARTE III: ENFOQUE EN LA AGENDA 2030 Y COMPROMISO SINDICAL**

**High level panel: Contributions on Agenda 2030 monitoring framework at regional and national level**

**Panel de haut niveau : Contributions sur le cadre de supervision de l'Agenda 2030 au niveau régional et national**

**Grupo de alto nivel: Contribuciones sobre el Marco de monitoreo de la Agenda 2030 al nivel regional y nacional**

**Margarita Guerrero, UN ESCAP**

**Arun Kumar, ILO/ACTRAV Bangkok**

**Erlinda Capones, Government of the Philippines**



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# **Presentation of regional strategies on Trade Union engagement**

**Présentation des stratégies régionales sur  
l'engagement syndical**

**Presentación de estrategias regionales de  
compromiso sindical**



## **Trade Union SDGs Regional strategies: The Africa Region**

***Presentation by Hilma Mote, Coordinator, the Africa Trade Union Development Network (ATUDN)***

***At the TUDCN General Meeting, Bangkok, Thailand  
5-7 April 2016***



# About ATUDN

- Confirmed at the 3<sup>rd</sup> ITUC-Africa Congress, November 2015
- Comprises of ITUC affiliates active in development;
- Includes representation from national affiliates
- First Steering committee meeting held 18-19 February 2016
- GUFs operating in the region (??)



## Identified SDGS strategies for engagements

- A multi-layered TU approach
- Comprising the critical TU actors primarily
- Triangular/multilayer Interventions: Research/policy analysis, lobbying & advocacy, policy inputs
- Monitoring/Tracking progress
- Provision of feedback to TU constituency and invoking action based on feedback



# Strategies

☐ **Baseline assessment: Covering 5 key elements**



# Strategies

## Element 1: National SDGs Priorities

- Identification of SDGs that are key and primary priority for the country
- Analysing their linkages to the overall national goals and national development targets
- Tracking the gap between SDGs and national priorities



# Strategies

## Element 2: Practical Integration of SDGs and targets into the overall national development and national policy alignment

- SDGs integration into the national development plans
- National SDGs strategies including into the national and sectoral budgets
- National sectoral plans (Trade Unions, Private Sector and other key sectors of the economy)?
- Plans to mobilise resources for the realisation of the national SDGs priorities?



# Strategies

## Element 3: National consultation mechanisms and advocacy

- Consultative processes existing at the national level with regard to identification of priorities and implementation strategies (multi-stakeholder)
- TUs consultations and kind of inputs provided
- Were the inputs taken on board?
- Promotion of the SDGS at the the national level and to whom (MPS, academia, TUS)
- Is equal weight being provided to stakeholder inputs (for instance, is the private sector being consulted more than the trade unions?)



# Strategies

## Element 4 : Reporting and Review Mechanisms

- Reporting mechanism existing at the national level
- Inclusivity and transparency of mechanisms
- Monitoring mechanisms (transparency thereof)



# Strategies

## Element 5: Capacity for engagement by Trade Unions

- What capacity exists within trade unions to be able to influence national priorities and implementation processes?
- Capacity enhancement strategies

# Other strategies

- Mapping of the inclusion of SDGs in regional and sub-regional institutions.
- Internal network capacity enhancement  
i.e. Participation in the ACTRAV SDGs academy
  - Building the network capacity for lobbying & advocacy
  - Development of an advocacy, networking & communication strategy

**Gracias**  
**Merci**  
**Thank you**



# **Presentation of regional strategies on Trade Union engagement – TUCA/CSA**

**Présentation des stratégies régionales sur  
l'engagement syndical – TUCA/CSA**

**Presentación de estrategias regionales de  
compromiso sindical – TUCA/CSA**

## **Presentation of regional strategies on Trade Union engagement – ITUC AP**

**Présentation des stratégies régionales sur  
l'engagement syndical – CSI AP**

**Presentación de estrategias regionales de  
compromiso sindical – CSI AP**

# **Presentation of regional strategies on Trade Union engagement – Europe**

**Présentation des stratégies régionales sur  
l'engagement syndical – Europe**

**Presentación de estrategias regionales de  
compromiso sindical – Europa**



# 2030 Agenda regional strategy in Europe



## TUDCN EU working group survey

Is your national government taking initiatives/organising discussions regarding the implementation and/or follow up of the UN 2030 Agenda for Sustainable Development?	<b>Yes</b>
Are trade unions taking part in these initiatives/discussions?	<b>Yes</b>
How will the implementation and/or follow-up of the 2030 Agenda be organised in your country?	<b>MFA, environment/climate ministries</b>
What would your priorities be at national level vis-à-vis the 2030 Agenda/SDGs implementation and follow up?	<b>Coherence of policies, promotion of SDG8</b>
Are you planning any initiatives/campaigns in relation to 2030 Agenda implementation and/or follow-up? If yes, have you started it already?	<b>Somehow, but waiting for more concretion of Agenda 2030 at national and EU level</b>
Will you be partnering with other national trade unions or civil society organisations?	<b>Yes, with other national NGOs, TUs, within national alliances/coalitions</b>

# 2030 Agenda regional strategy in Europe



- **UNECE regional survey (governments), Qs about:**
  - Prioritization
  - Adaptation
  - Governance and budgeting
  - **Stakeholder involvement**
  - UN role in planning and implementation
  - Data and Monitoring
  - Assessment of progress
  - **Reporting**
  - UN role in follow-up and review
  - Regional platform



# 2030 Agenda regional strategy in Europe



- UNECE regional survey (governments)
  - Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Italy, Latvia, Lithuania, Luxembourg, Malta, Poland, Slovakia, Slovenia, Spain, Sweden, UK
  - In principle, EU member states will pursue a multi-stakeholder approach
  - National debates and planning ongoing
  - EU member states are waiting for the EU to release common position

## **Q&A and debate in plenary**

**Questions-réponses et débat en plénière**

**Preguntas y respuestas y debate en  
plenaria**

**LUNCH**



**DÉJEUNER**



**ALMUERZO**

## **PART IV: FOCUS ON GPEDC HLM2 AND TRADE UNIONS PRIORITIES**

## **PARTIE IV : FOCUS SUR LA 2ème RÉUNION DE HAUT NIVEAU DU GPEDC ET PRIORITÉS SYNDICALES**

## **PARTE IV: ENFOQUE EN LA 2da REUNION DE ALTO NIVEL DE LA GPEDC Y PRIORIDADES SINDICALES**

## HLM2 agenda overview

28 November 2016	29 November 2016	30 November 2016	1 December 2016
CSO Forum	CSO Forum	HLM 2 Official Meeting:	HLM 2 Official Meeting:
Youth Forum	Youth Forum	<ul style="list-style-type: none"> <li>• Plenary</li> <li>• Amphitheatre Sessions</li> <li>• Side events</li> </ul>	<ul style="list-style-type: none"> <li>• Plenary</li> <li>• Amphitheatre Sessions</li> <li>• Side events</li> </ul>
Women's Forum	Women's Forum		
Private Sector Forum (?)	Private Sector Forum (?)		
Parliamentarian's meet (?)	Parliamentarian's meet (?)		

Expected CSO Participation: 300-400

Funded participation: 150 (100 International; 50 Kenyan)

Trade Union Participation: ~15 (Funded ~8)

# HLM2 High Level Segment: Day 1



Day 1						
07.30-08.30	Side Events	Side Events	Side Events	Side Events	Side Events	Side Events
	Plenary Sessions <sup>4</sup>			Amphitheatre Sessions <sup>5</sup>		
08.30-09.30	Opening Ceremony					
09.30-11.00	Plenary One: Progress with implementing the unfinished aid effectiveness agenda and development effectiveness commitments; identifying and addressing challenges			09:30-10:15	Session 1: (feeding into Plenary Two)	
				10:15-11:00	Session 2: (feeding into Plenary Two)	
11:00-11:30	Coffee/Tea Break					
11.30-13.00	Plenary Two: How the Development Effectiveness Agenda supports the implementation of the SDGs and the Addis Ababa Action Agenda			11:30-12:15	Session 3: (feeding into Plenary Three)	
				12:15-13:00	Session 4: (feeding into Plenary Three)	
13.00-14.00	Side Events	Side Events	Side Events	Side Events	Side Events	Side Events
13.00-14.00	Lunch Break					
13.00-14.00	VIP Lunch					
14.00-15.00	Side Events	Side Events	Side Events	Side Events	Side Events	Side Events
15.00-16.30	Plenary Three: Improving the quality and impact of international development cooperation – learning from the experience of SSC and TrC			15:00-15:45	Session 5: (feeding into Plenary Four)	
				15:45-16:30	Session 6: (feeding into Plenary Four)	
16:30-17:00	Coffee Break					
16.30-17.30	Side Events	Side Events	Side Events	Side Events	Side Events	Side Events
17.30-18.30	Side Events	Side Events	Side Events	Side Events	Side Events	Side Events
19.00-20.30	Cocktail/Welcome					



# HLM2 High Level Segment: Day 2



Day 2						
08.00-09.00	Side Events	Side Events	Side Events	Side Events	Side Events	Side Events
	Plenary Sessions			Amphitheatre Sessions		
09.00-10.30	Plenary Four: Economic empowerment of women and youth - inclusivity and mainstreaming for effective and accelerated development			09:00-09:45	Session 7: (feeding into Plenary Five)	
				09:45-10:30	Session 8: (feeding into Plenary Five)	
10.30-11.00	Coffee/Tea Break					
11.00-12.30	Plenary Five: Leaving no-one behind – effective development co-operation for countries in special situations and vulnerable populations.			11:00-11:45	Session 9: (feeding into Plenary Six)	
				11:45-12:30	Session 10: (feeding into Plenary Six)	
12.30-13.30	Side Events	Side Events	Side Events	Side Events	Side Events	Side Events
12.30-13.30	Lunch Break					
13.30-14.30	Side Events	Side Events	Side Events	Side Events	Side Events	Side Events
14.30-16.00	Plenary Six: Creating an enabling environment for innovative and inclusive multi-stakeholder partnerships for effective development – where can we scale up and what are the new challenges?			14:30-15:15	Session 11: ???	
				15:15-16:00	Session 12: ???	
16.00-16.30	Endorsement of the Outcome Document					
16.30-17.00	Closing Ceremony					

Plenary 7:  
Private Sector  
(not included  
in original  
agenda)

# HLM2 TUDCN participation in planning



Plenary	Core Group
Plenary One: Progress with implementing the unfinished aid effectiveness agenda and development effectiveness commitments; identifying and addressing challenges	Matt Simonds
Plenary Two: How the Development Effectiveness Agenda supports the implementation of the SDGs and the Addis Ababa Action Agenda	Paola Simonetti
Plenary Three: Improving the quality and impact of international development cooperation – learning from the experience of SSC and TrC	Joan Lanfranco
Plenary Four: Economic empowerment of women and youth - inclusivity and mainstreaming for effective and accelerated development	Matt Simonds
Plenary Five: Leaving no-one behind – effective development co-operation for countries in special situations and vulnerable populations.	N/A
Plenary Six: Creating an enabling environment for innovative and inclusive multi-stakeholder partnerships for effective development – where can we scale up and what are the new challenges?	Diego López González
Plenary Seven: Private Sector	Paola Simonetti

# HLM 2 TUDCN Member Engagement

For action/discussion:

- 1. Contributing to plenaries**
  - a. Areas of interest/volunteers to engage between now and the HLM
- 2. Reviewing and responding to Outcome Document (“negotiations”)**
- 3. Participating in HLM in Nairobi**
  - a. Possibility to take part as official delegation
- 4. Trade Union Activities at HLM**
  - a. Speakers in panels
  - b. Side events? On what?
- 5. Support for trade union participation (financial or otherwise)**

## **Q&A and debate in plenary**

**Questions-réponses et débat en plénière**

**Preguntas y respuestas y debate en  
plenaria**

## **PART V: FOCUS ON “TRADE UNIONS PARTNERSHIPS” FUTURE APPROACHES**

## **PARTIE V : FOCUS SUR LES PERSPECTIVES FUTURES POUR LES « PARTENARIATS SYNDICAUX »**

## **PARTE V: FUTUROS ENFOQUES EN ASOCIACIONES SINDICALES**

# Capacity development/organisational capacity and organising

Développement des capacités/capacité  
organisationnelle et le programme « *organising* »

Desarrollo de la capacidad/ capacidad  
organizacional y la organización sindical

# **The role of ODA in supporting decent work and social dialogue**

**Le rôle de l'APD dans l'appui au travail  
décent et au dialogue social**

**El papel de la AOD como apoyo al trabajo  
decente y el diálogo social**

# **Joint trade union initiatives in development**

**Initiatives syndicales conjointes dans le développement**

**Las iniciativas sindicales conjuntas en el desarrollo**



**BREAK**



**PAUSE**



**PAUSA**

**Working groups: assessing and contributing to the strategies**

**Groupes de travail : évaluation et contributions aux stratégies**

**Grupos de trabajo: evaluar y contribuir a las estrategias**

## Guiding questions for the working groups

- 1) Do the strategies respond adequately to the trade union partnership work?
- 2) How can they be strengthened and/or ameliorated?

**Reports in plenary from the working groups**

**Rapports des groupes de travail en plénière**

**Informes en plenaria de los grupos de trabajo**

**Closing of second day**

**Clôture de la deuxième  
journée**

**Cierre del segundo día**

**Day 3 / Jour 3 / Día 3**



## **PART VI: TUDCN COMMUNICATION AND OUTREACH**

## **PARTIE VI : COMMUNICATION ET DIFFUSION DU RSCD**

## **PARTE VI: COMUNICACION Y DIVULGACION DE LA RSCD**

**COMMUNICATION STRATEGY**

**STRATÉGIE DE COMMUNICATION**

**ESTRATEGIA DE COMUNICACIÓN**

# COMMUNICATION PRINCIPLES



## ***Solidarity***

*Show support and raise awareness of issues related to decent work and development cooperation*

## ***Transparency***

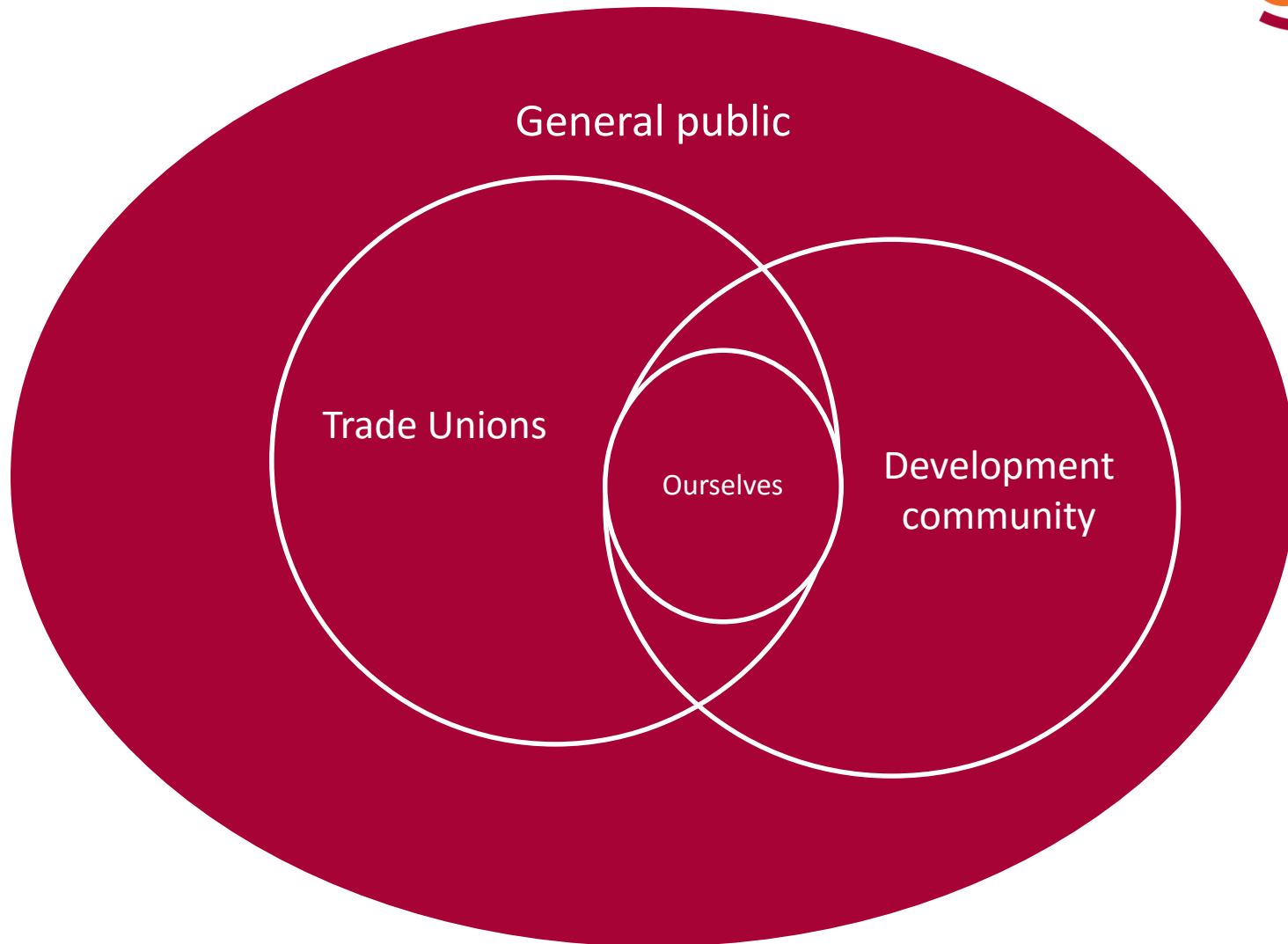
*TUDCN: an open and transparent network with messages to share*

## ***Multilingualism***

*all our content (or almost) is available in EN-FR-ES.*



# TARGET GROUPS



# ***AMONGST OURSELVES***



## ***Who?***

**TUDCN members**

**TUDCN secretariat**

## ***Why?***

- **Increase effectiveness**
- **Share experience**
- **Increase coherence**

# TRADE UNION MOVEMENT



*Who?*

**ITUC**

**Trade Unions (SSOs, sectoral federations, etc)**

*Why?*

- **Increase engagement**
- **Share experience**
- **Increase coherence**

# ***DEVELOPMENT COMMUNITY***



## ***Who?***

**International Organisations**

**National/local governments, CSOs**

## ***Why?***

- **Build awareness**
- **Influence international agenda**
- **Source of funding for solidarity initiatives**

# ***GENERAL PUBLIC***



***Who?***

**Everybody**

***Why?***

- **Raise profile of issues and stories**
- **Engage people on trade union priorities**
- **Reinforce popular support for trade unionism globally**

# TOOLS



***Publications***

***Website***

***Newsletter***

***Twitter***

***Facebook***

***Equal times***

***Trade union news outlets***

***Media more broadly***

# COMMUNICATION OUTREACH OFFICER



## *Job description*

- *Responsible for the TUDCN (Trade Union Development Cooperation Network) communication and outreach instruments: including the production of a monthly news-bulletin, updating the projects database & website, and editing and production of publications*
- *Producing content on issues relevant to TUDCN work for use in the media, and promoting readership and engagement on these issues*
- *Writing meeting reports and editing policy documents*
- *Providing narrative reporting and information on international development cooperation debates, and on policy evolutions within CSO platforms and other stakeholders (governments, multilateral institutions, ...)*
- *Preparing inquiries, studies and documents for information purposes and policy setting*
- *Streamlining and upgrading outreach tools (position papers, information materials, documentation for research and knowledge-sharing)*
- *Assisting with the follow-up to and reporting from the network meetings and making the results more visible for the affiliated organisations and other stakeholders*
- *Contributing to the narrative and evidence-based programme reporting to the current donors.*

# ***PUBLICATIONS***



## ***Position paper***

Target audience: ourselves, TUs, development community, public

## ***TUDCN research***

Target audience: ourselves, development community, TU

## ***TUDCN brochures***

Target audience: ourselves, TU, development community, general public

**Visual identity: new layout templates and dissemination strategy**



## Trade unions as actors of **development education** and **awareness raising** for global solidarity



# WEBSITE



*Home of communication*

**Database** - storing and accessing documents

*New website*

*Consolidate visual identity*

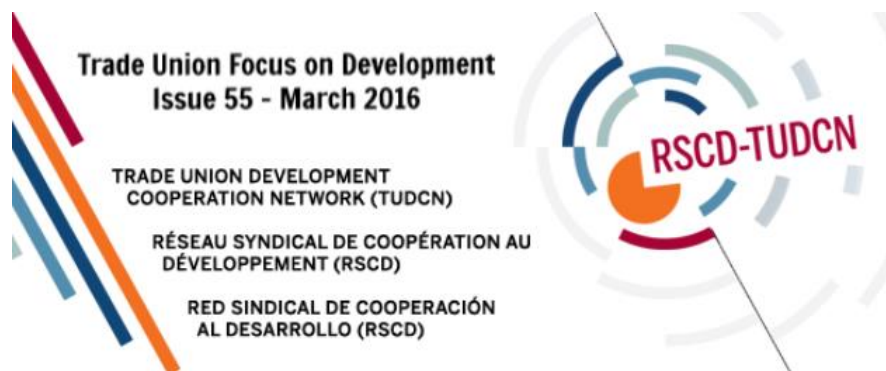
*News feeds from members*

*Revamped document management system*

*Increase page ranking* - increases the visibility of website on search engines

Target: all groups

# NEWSLETTER



## *Structure*

### **Focus**

**Policies and advocacy**

**News from the TUDCN**

**News from the development community**

**Upcoming events**

**Usefull links**

*HTML format, published once a month*

**Target audience: TUDCN, TUs, Development Community**

# SOCIAL MEDIA



**Twitter** 

*Direct access to institutions (public realm)*

*Professional use*

*Aim: double reach (700 followers)*

Target audience: development community, TUs

**Facebook** 

*Leisure focus*

*Accessible information works best*

*Aim: double reach (700 likes)*

Target audience: general public, TUDCN

**Share your photos and comments on**

 **@TUDCN\_RSCD**

**#TUDCN\_GM #TUDCN2016**

**#RSCD\_RG #RSCD2016**

 **TUDCN.RSCD**



*“Independent and provocative, with a strong focus on **social justice**, we aim to give a voice to those whose daily experiences and viewpoints that are either under-represented or completely absent from mainstream media coverage.”*

***They provide***

*International visibility of TU and development overlap*

*Part of network with resources to send out journalists/camera crews for reports*

*Independent editorial*

***We provide***

*Monitoring of TU and development overlap*

*Network of national and regional experts*

*Link between different levels of implications*

Target audience: General public, development community

# MULTI-MEDIA



*Diversify format of the information we make available:*

## ***Video***

*Increase capacity for video editing with aim of 4 videos in 2016*

## ***Audio***

*Launch audio reporting on TUDCN activities*

## ***Infographic***

*Generate infographic on research publications*

***Can be integrated into all the platforms and make for more impactful promotion.***

*Particular focus on development community target group*

# WORKING GROUP ON COMMUNICATION AND OUTREACH



## *Members*

*SSO communication officer*

*Affiliates and partners at global, regional and national level*

## *Goals*

*Set and ammend a global communication and outreach strategy*

*Ensure coherence at different levels*



**Working groups: assessing and contributing to the strategy**

**Groupes de travail : évaluation et contributions à la stratégie**

**Grupos de trabajo: evaluar y contribuir a la estrategia**

## Guiding questions for the working groups

- 1) How has communication strategy evolve since last year in your view?
- 2) How can TUDCN improve its communication and outreach tools and actions?

**Reports in plenary from the working groups**

**Rapports des groupes de travail en plénière**

**Informes en plenaria de los grupos de trabajo**

**BREAK**



**PAUSE**



**PAUSA**

## **PART VII: TUDCN ACTION PLAN 2016-2017**

## **PARTIE VII : PLAN D'ACTION 2016-2017 DU RSCD**

## **PARTE VII: PLAN DE ACCION 2016-2017 DE LA RSCD**

# **TUDCN Global and Regional work plans**

**Plans de travail globaux et régionaux du  
RSCD**

**Planes de Trabajo globales y regionales de  
la RSCD**

# 2016 (April-December)



## Global

**FFD FORUM  
Thematic  
Debate SDGs  
April 18-21**

**WG EU  
26-27 April  
DEAR call**

**UN HLPF  
July 10-22**

**TUDCN  
OCM  
Sept**

**Thematic  
Seminar with  
ILO on SD  
October**

**GPEDC  
HLM2  
December,  
Kenya**

**WG TU  
Partnerships  
Sept**

*Policy area: social dialogue in development*

*Policy area: private sector accountability in development*

*Policy area: Organisational capacity*

*Policy area: SDGs monitoring*

**UNECE  
SDGs  
May 9-10**

**CEPAL  
SDGs  
May 23-27**

**EU PFD LA  
July (tbc)**

**EU PFD  
Africa  
Sep (tbc)**

**ATUDN  
meeting,  
Sept**

**TUCA-CSA  
network,  
Oct**

## Regions

# 2017



## Global

EU PFD  
March tbc

3<sup>rd</sup> TU -  
OECD/DAC  
FORUM  
March

WG EU  
March

TUDCN GM  
April

TUDCN  
OCM  
Sept

*Policy area: PS accountability in development*

*Policy area: Organisational capacity*

*Policy area: Social dialogue in development*

*Policy area: SDGs monitoring*

AP network,  
January  
(tbc)

ATUDN  
meeting  
Sept (tbc)

TUCA-CSA  
Network  
Oct (tbc)

AP  
Network  
Dec (tbc)

## Regions



# **Evaluation of the GM and final conclusions**

**Évaluation de la Réunion Générale et  
conclusions finales**

**Evaluación de la Reunión General y  
conclusiones finales**

# End of the meeting and LUNCH



Fin de la réunion et  
DÉJEUNER

Clausura de la reunión  
y ALMUERZO



**See you soon!**

**Au revoir !**

**¡Hasta pronto!**

**เห็นคุณเร็ว ๆ นี้!**

**TUDCN General Meeting**

**Réunion générale du RSCD**

**Reunión general de la RSCD**

***Bangkok, 5-7/04/2016***