



TUDCN strategy on 2030 Agenda for Sustainable Development

The 2015 ITUC General Council resolution “Trade Union Priorities for Development”¹ framed the 2030 Agenda amongst the top priorities of the organisation in alignment with ITUC Frontlines and Priorities. The TUDCN 2016 General Meeting endorsed the multiannual global strategy 2016-2020² placing awareness raising, advocacy, mobilisation and research as pillars supporting the implementation of 2030 Agenda at global, regional and national levels.

This paper is aimed at featuring in details the steps that the TUDCN will undertake to engage and coordinate trade unions on 2030 Agenda implementation.

What is our engagement strategy?



Mobilisation and Engagement

Familiarise Trade Unions with Agenda 2030

Advocacy and Implementation

Trade Unions influence Agenda 2030 planning and implementation through social dialogue

Monitoring and Reporting

“Trade Union report on SDGs implementation”

Tactics:

- 1) **MOBILISATION and ENGAGEMENT** implies raising awareness of the importance and the relevance of the 2030 Agenda contents for the trade union movement. An **exploratory survey** will be also launched to gain a picture of the trade union knowledge and attitudes regarding the ambitions of the 2030 Agenda. This will be used to boost engagement and hold governments to account. The survey will be shaped as follows:
 - Aware of 2030 Agenda?
 - What priorities?
 - Are you mobilising?
 - Are the governments engaging in Multi-stakeholders’ dialogues? Are you participating?
 - Do you have the capacity to engage in?
 - What capacities/tools are needed to engage in this process?



¹ http://www.ituc-csi.org/IMG/pdf/ituc-15gc_e_11-resolutionanddeveloppement-en-05.pdf

² http://www.ituc-csi.org/IMG/pdf/tudcn_global_strategy_en.pdf



Consequently, a **trade union pamphlet** will be drafted. The pamphlet is meant to promote the concepts of the SDGs, to highlight the priority goals/targets and indicators and it is intended to be used by people within the unions to mobilise union leaders and members in proactively engaging on 2030 Agenda implementation. The pamphlet will contain the following contents:

- What is the 2030 Agenda?
- Why it is important to Trade Unions?
- What are the Trade Unions priorities?
- How it will help achieving Trade Unions priorities?
- How it can measure TU priorities: for ex. collective bargaining, gender, TU rights etc.
- Ensure the pamphlet can be adapted for the use of regional/national organisations



2) **ADVOCACY and IMPLEMENTATION** implies engagement of trade unions with relevant institutional stakeholders on policy making processes related to 2030 Agenda goals and targets. This is true at all levels: global (HLPF), regional (UN commissions/Regional institutions), national countries governments. Trade Unions should also make sure that their involvement and contribution in achieving 2030 Agenda commitments is visible and understood.

In order to support trade union effective advocacy, they should have a clear picture on the policy developments of relevant institutions on 2030 Agenda (e.g. ministries, departments etc..). Therefore, a **rolling survey/mapping** will be elaborated, and structured in this way:

- How 2030 Agenda is implemented at national and institutional level
- Rolling survey that accompanies the drafting of the shadow report
- To be discussed at regional networks' meetings



The rolling survey is meant to be permanently updated every year by the organisations involved, including regional organisations.

An **advocacy toolkit** will be realised to support TUs engagement at regional and national level. The advocacy toolkit will describe the 2030 Agenda monitoring process and the entry points/opportunities for TUs to get involved:

- Where from: MDGs, post-2015
- Process: goals, targets and indicators
- Process: implementation, review, follow-up
- Process: institutional framework (national, regional and global actors involved)
- Trade union priorities: table with selected goals, targets and indicators to monitor in alignment with ITUC Frontlines and Priorities.
- Engagement at global, regional and national level
- Role of the ILO and other UN agencies
- Relevant sources



Training will be also organised to support the capacity of organisations in getting engaged on advocacy and monitoring (see below). Trainings will be implemented during the regional networks meetings of the TUDCN and ITUC activities in conjunction with ILO/ACTRAV regional seminars

Finally, **research** will support the visibility of the TUs contribution to the realisation of the SDGs (implementation). Specific case studies, focused on the role of social dialogue in development, and



the improvement of the lives of working people and their families will help to provide evidence on this: Examples of possible thematic areas: social protection, minimum living wages, collective bargaining, formalising the informal economy, just transition, decent work compliance in supply chains, elimination of slavery Country based or thematic reports each year. This work has already started in collaboration with the ILO.

- 3) **MONITORING and REPORTING** on 2030 Agenda implementation translates into the production of a yearly **national SDGs trade union reports**, to be realised at country level. This implies research capacity in producing evidence such as gathering relevant data, using indicators and analysis. It will be crucial to ensure the support of the ILO/ACTRAV national offices that can provide technical assistance to the unions. The monitoring report should be focused on priority goals and targets and should be structured by a standardised methodology (see annex 1). It is reasonable to start with pilot countries for the first year, possibly linked (but not exclusively) to the countries that are volunteering to report to the HLPF.

To be noticed, at HLPF:

- In 2017 (theme: **Eradicating poverty and promoting prosperity in a changing world**): SDG1 poverty, SDG2 food (IUF), SDG3 health, SDG5 gender equality, SDG9 infrastructure and industrialisation, SDG14 oceans,
- In 2018 (theme: **Transformation toward sustainable and resilient societies**): SDG6 water and sanitation (PSI), SDG7 affordable and clean energy, SDG11 sustainable cities and communities, SDG12 sustainable consumption and production, SDG15 biodiversity/ ecosystems
- In 2019 (theme: **Empowering people and ensuring inclusiveness and equality**): SDG4 quality education (EI), SDG8 decent work and economic growth, SDG10 reduce inequalities, SDG13 climate, SDG16 inclusive societies

A template should be developed following the structure below:

- Assessment of goals, targets and indicators, with the most up-to-date indicators package
- SDG1: no poverty
- SDG5: gender equality
- SDG 8: decent work
- SDG10: reduced inequalities
- SDG13: climate action
- SDG16: inclusive societies



The objective of the monitoring report will be to reinforce our ambition to keep governments accountable on the commitments included in the 2030 Agenda. The reports will also complement the 'official' monitoring (carried out by the ILO), using relevant indicators to trade unions and/or targets.

The national reports will be compiled in a **global TUs SDGs report** which will summarise the main conclusions and will provide recommendations.

A specific monitoring report will be undertaken on the **EU development policies and European member states development policies**. The first one will be realised in collaboration with the ETUC (see DEAR programme) and the second one by European trade union organisations. A specific template will need to be elaborated for the two levels of monitoring.



Flow chart TUDCN 2030 Agenda strategy SDGs 1-5-8-10-13-16

