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To all affiliated organisations  
To all Global Union Federations and TUAC

*For information:*

To all General Council Members  
To all Women's Committee Members  
To all Youth Committee Members

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### **October 7 – World Day for Decent Work 2013: Organise!**

In the six years after the launch of the World Day for Decent Work (WDDW) tens of millions of people have taken action on October 7 to stand up for union rights and decent work. This year again, unions from across the world will be calling in unison for social justice and decent jobs for all. With governments still unwilling or unable to tame the dominance of global finance and multinationals over peoples' lives, the only way to get the economy back on track and serving the interests of the many rather than the few is by building workers' power.

Just 7% of working people in the formal and informal sectors are union members, yet hundreds of millions more want the security and protection that unions provide. Organising new members is the most crucial task facing the union movement worldwide, and the World Day for Decent Work is a great opportunity to spread the union message far and wide, to reach out to others to help them join their union and to support global solidarity actions for working people.

**Mass participation in union-organised rallies and demonstrations has been a feature of the World Day for Decent Work in many countries, and we encourage all organisations to mobilise as many people as possible on the day.** Whatever your union decides to do on October 7 – through demonstrations, solidarity actions, meetings, seminars, publicity, social media or any of the many other things you can do, the World Day for Decent Work is your chance to show support for the vast numbers of working people who want, but do not have, the protection of union membership.

**Here are some ideas we suggest you think about for October 7 this year:**

- ***Unions brought you the Tea-Break – why not bring your union to your tea-break***

Workers are not often given much for free. Many of us have fought – and won – the right to breaks during working hours. Now we suggest you use one of these breaks to meet up



with your members - but also take the opportunity of inviting potential members.

You could invite both members and potential members to coffee/tea breaks in order to spread the message about your union and what you can do for them. This is also opportunity to share information about unions in other countries, to talk about decent work in your workplace and also to have an informal chat with possible new members over a cup of tea or coffee. These meetings could of course also be arranged on a bigger scale: on a large square or in malls for example.

- ***Every member can help organise one more member***

One of the reasons that many people say they haven't joined a union is that nobody ever asked them to; no-one talked to them about the union! Why not ask every member in your workplace or unit to help bring just one more member into the union – if even only 1% of our members did that, we would bring two million new workers into the movement right away!

- ***Support global campaigns for decent work for some of the world's most exploited workers***

The ITUC and the Global Union Federations are running campaigns around many different themes and on many different countries where working people have no rights or where the right to decent work is under attack. We encourage you to integrate one or more of these campaigns into your October 7 activities, and especially how you can build engagement in and action around two key ITUC campaigns:

The **Qatar campaign** supports rights for the more than one million migrant workers who are building the facilities for one of the world's biggest events – the football World Cup. These workers have no rights, hundreds of them die each year due to the exploitation they face, and they desperately need the solidarity of unions around the world. Join the campaign, and help us make FIFA look again at its decision to award the World Cup to a country where modern slavery is the reality:

<http://www.rerunthevote.org/>

- ***Help us organise domestic workers***

Unions are reaching out to **domestic workers** in the **12x12 campaign**. We are opening up our movement to them to take their rightful place inside our unions. These workers, most of them women, are demanding that governments sign the ILO Convention 189 and give domestic workers the rights and respect that every worker deserves. The campaign for domestic workers' rights is gaining real momentum around the world, but we haven't reached tipping point yet. Just like the Qatar campaign, there are many ways you and your union can help:

<http://www.ituc-csi.org/domestic-workers-12-by-12>

No matter what activity you choose to do, please make sure you insert it on the website as an event, just like any other event as in previous years, on the special World Day for Decent Work website, [www.wddw.org](http://www.wddw.org). This year's web site will be open for registration within a few weeks. New features on the website will include the possibility of "checking in" to the event and also to upload photos live.

We will also be sending you posters to help you advertise the World Day.

Of course all types of actions – small and big – are welcome as usual! Just remember to insert your actions at [www.wddw.org](http://www.wddw.org). If you have questions, or want to send photos/materials, get in touch through [wddw@ituc-csi.org](mailto:wddw@ituc-csi.org).

We look forward to another big global success on October 7, when the workers' voice, from all corners of the planet, will be heard loud and clear.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'A. B...', written in a cursive style.

General Secretary