



05 June 2014

Dear Colleague,

In 2014, noting the failure of the international community to noticeably reduce the instances of child slavery in the world since 2005, *Anti-Slavery International, Education International (EI), Global March Against Child Labour, International Trade Union Confederation (ITUC), KidsRights Foundation* and *Thomson Reuters Foundation* agreed to work towards establishing an annual week of action against child slavery. The first world leader to lend his wholehearted support to End Child Slavery Week (ECSW) is United Nations Special Envoy for Education, Gordon Brown and we are hoping for similar support from other leaders.



The purpose of this week is to draw the world's attention to a single specific policy or practice which could significantly contribute to the reduction of child slavery in the world.

The first week of action will be launched on 19 November in London, with activity taking place from 20 - 26 November 2014. **ECSW 2014 will highlight the need for child slavery eradication to be made a post-2015 Development Goal in order to marshal the global effort against this ongoing human rights abuse.**

We are writing to ask you to partner with us in establishing this action. This would entail:

- Endorsement of the campaign and the demand for action,
- Commitment to promoting the campaign and any associated action amongst your own networks and supporters.

It could also involve you working with the other parts of the global anti-child slavery community in planning and undertaking particular initiatives in your own country and community to draw attention to the issue and the demand for action. Such initiatives may include such things as:

- Organising a march,
- Promoting the petition/virtual march,
- Organising an event, public or private meeting on the subject &
- Highlighting the demand for action in the media.

Please find attached the ECSW summary concept note for your review. To confirm your partnership and receive more information email info@endchildslaveryweek.org

End Child Slavery Week Contact Office

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Email: info@endchildslaveryweek.org; Website: www.endchildslaveryweek.org





We believe that together we can partner on the boldest and most influential global campaign to end child slavery.

We hope that you will join us toward this end.

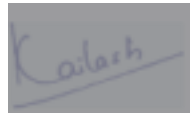
In solidarity,



Aidan McQuade
Director
Anti-Slavery International
United Kingdom



Haldis Horst
Deputy General Secretary
Education International
Belgium



Kailash Satyarthi
Chairperson
Global March Against Child
Labour
India



Sharan Burrow
General Secretary
International Trade Union
Confederation
Belgium



Marc Dullaert
Founder & Chairman
Kids Rights Foundation and
Founder
International Children's Peace
Prize
The Netherlands



Monique Villa
CEO
Thomson Reuters
Foundation
United Kingdom



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