



**# TIME FOR**

**THE CLOCK IS TICKING  
FOR A NEW SOCIAL CONTRACT**



#Timefor8

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# #Time for 8 Campaign Pack

May – July 2020

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Dear Colleagues,

I hope you and your family, friends and colleagues are keeping safe and healthy during this difficult time.

We are living through a period that can only be described as the greatest act of solidarity in history, as people give up civic freedoms to save lives. And while we all agree that managing the health crisis is the overwhelming priority, the social and economic consequences are and will be dramatic in an already troubled world.

The Covid-19 pandemic has led to a social and economic crisis that has laid bare the flaws of today's global economic model.

Up to 200 million jobs could be lost, up to 250 million people face starvation and 500 million people could be thrown back into poverty.

Business models have been exposed to be exploitative as the majority of platform business owners take no responsibility for their workers and leave them adrift, non-essential supply chains collapse in the poorest of countries and these workers along with the massive numbers of informal workers face destitution with no social protection.

The 2030 Agenda and its Sustainable Development Goals (SDGs) were putting us on track towards a world with access to universal social protection and more inclusive and sustainable economies.

The SDGs are now a global guide to ensuring the recovery and resilience of our economies.

Through its targets on labour rights, decent work, social protection and inclusive growth, SDG 8 is key because it lies at the core of a New Social Contract between governments, business and workers.

As we push the reset button on the global economy, the ILO Centenary Declaration underpinned by social protection, including the labour protection floor for all workers, must be at the heart of recovery plans.

**Workers want a New Social Contract with SDG 8 at its core to rebuild our workplaces and economies.**

This campaign pack provides you with a series of online actions to take in the next months and during the High-Level Political Forum (HLFP) in July as part of the #Timefor8 campaign.

While we don't yet know what form the HLFP in New York will take, we keep you up to date with how you can get involved.

Unions will fight to ensure that full employment, social protection and decent work are the foundations recovery plans for our workplaces and economies.

Stay safe and wash your hands.

**Sharan Burrow, General Secretary  
International Trade Union Confederation**

# #Timefor8 National Campaign Actions

**25 May – 30 June 2020**

Use the [#timefor8 materials](#) to support your campaign actions.

## 1. Send a letter to the UN Resident Coordinator in your country and to your government

presenting trade unions key priorities to respond to the Covid-19 pandemic and to build recovery and resilience framed in SDG 8 and our vision of a new social contract.

- [Find here](#) a letter template and background info note
- [Find here](#) the contact info of your UN Resident Coordinator
- Email us a copy of your letter to [timefor8@ituc-csi.org](mailto:timefor8@ituc-csi.org)

## 2. Use #timefor8 to engage and build alliances with civil society organisations on trade unions priorities for recovery and resilience

→ Share the campaign materials with CSOs and ask them to use the #timefor8 hashtag and the materials with their own audiences. **AND** let us know who they are, email us at [timefor8@ituc-csi.org](mailto:timefor8@ituc-csi.org)

→ Share with us by **EITHER** post your updates on **your social media**, tag them as #timefor8. We will track and compile them for further dissemination **OR email** us materials (videos, pictures, quotes, articles, etc) to [timefor8@ituc-csi.org](mailto:timefor8@ituc-csi.org) **OR** if you mainly use **Whatsapp in your campaigning**, Include our phone number (+32 471 611 065) in your distribution list.

## 3. Cast the spotlight on workers' needs in the face of the Covid-19 pandemic and expose government and employers who are failing workers in respect of putting SDG 8 into action.

- Ask workers to share video testimonies (30 seconds to 1 minute) or photos (accompanied with a short quote) on:
- Lack of occupational health and safety measures.
  - Lack of social protection measures/benefits compensating the suspension of economic activities.
  - Lack of support to micro-, small, medium-sized enterprises and to informal workers impacted by the lockdowns.

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## 4. Share personal #timefor8 messages

→ Ask the leader of your organisation, a trade unionist or a worker to take a video and a photo of themselves holding the [#timefor8 shape](#) and to say (in 10 to 30 seconds or a few lines).

[Example of a video](#) | [Example of a picture](#) | [Download the #timefor8 shape](#) | Examples of possible sentences:

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- “SDG 8 is all about a new social contract to rebuild workplaces and economies” <<*name city, country workplace*>>”
- “SDG 8 is all about rebuilding stronger from the devastating consequences of the Covid-19 crisis”
- “SDG 8 is all about having a safe workplace and paid sick leave from day one to better resist the Covid-19 crisis and future ones.”
- “SDG 8 is all about income support and access to health care for all workers. Universal social protection now to overcome the Covid-19 devastation!”
- “SDG 8 is all about leaving no one behind, including workers in the informal economy, who are amongst the most vulnerable to Covid-19 impact”
- “SDG 8 is all about making social protection systems universal as a key tool to limit the impact of Covid-19 on the economy and society”
- “SDG 8 is all about putting an end to corporate greed through business accountability, labour rights protection and due diligence.”
- “SDG 8 is all about a Just Transition towards changing our way of living, working and producing to ensure a sustainable and resilient recovery from-the pandemic”

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## Next steps

All materials shared with us will be used through our communication channels during the upcoming **HLPF, 7-16 July**. In the run-up to the event, we will get back to you with a proposal of common messages and joint online actions that you can share with affiliates and allies as we call for a **New Social Contract with decent work for all at its core**.

## Resources and support

**Website:** <https://timefor8.org> | <https://timefor8.org/download-share/>

**Social media:** [#timefor8 on twitter](#) | [#timefor8 on facebook](#)

**Whatsapp contact:** [32471611065](tel:32471611065) | **Any question? Email us to** [#timefor8@ituc-csi.org](mailto:timefor8@ituc-csi.org)