

CLIMATE AND EMPLOYMENT- PROOF OUR WORK

22 June 2022
Global Day Of Action
#CEPOW

Campaign Guide

ITUC Frontline Campaign-
Just Transition for Climate Ambition

Climate and employment-proof our work (CEPOW)

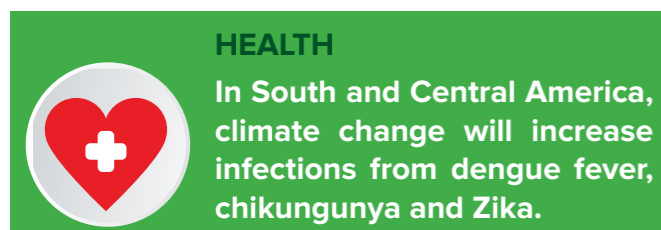
CLIMATE EMERGENCY

We are in race against time to realise the dream of a sustainable future for people and the environment. Extreme weather has led to irreversible impacts as natural and human systems are pushed beyond their ability to adapt.



COVID-19 has had a substantial impact and generated new climate-vulnerable populations. Impacts on health, livelihoods and well-being are felt disproportionately by economically and socially marginalized people.

According to the IPCC report, approximately **3.3 to 3.6 billion people live in places that are highly vulnerable to climate change.**



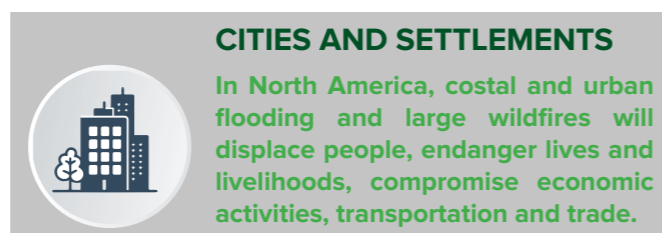
Climate governance will only be effective when it has meaningful involvement with all societal actors from the local to global levels - including workers, communities, governments at all levels, businesses, non-governmental organisations, Indigenous Peoples, and social movements.

Many of us have seen already changes to our workplaces and our daily routines and are facing a convergence of crises – a global pandemic,

the devastation of war, inequality and climate devastation.

This is the year we must respond to climate change, which left unchecked threatens everyone and will leave whole regions uninhabitable. Extreme weather events with lasting devastation are already destroying jobs and livelihoods.

Working together, we can turn this around. We must protect jobs, stabilise economies and reduce emissions in every job and workplace with Just Transition measures.



CEPOW GLOBAL DAY OF ACTION

The ITUC is asking for your support to help Climate- and Employment-Proof Our Work #CEPOW by taking part in the 2022 Global Day of Action on 22 June.

Workers around the world will invite their employers to share a conversation to discuss plans for resilience and sustainable business – safety, jobs, emissions, a secure pathway for the future.



Workers demand a say in our future.

We want to start a global conversation with employers - big and small, or in local and national governments - about how, together, we can plan to climate- and employment-proof work.

The frontlines of these global crises are found in our jobs and at work. That's why workers and their unions want to be part of the conversation on how we will climate- and employment-proof work.

Take part in the biggest global conversation about our future #CEPOW.



HOW TO TAKE PART IN CEPOW

- Sign up** to show your interest in climate- and employment-proofing your work and get updates about the Global Day of Action.
- Ask to talk to your employer**, a local business or someone from your local or national government on 22 June. Your meeting can be in person or a virtual meeting using an online platform like Skype, Teams, WhatsApp, Zoom etc.
- Share a poster on social media**, or stick a poster in your window at home or in your workplace, to show that you're taking part in the Global Day of Action.
- Tell us how it went** - share a photo of yourself at the in-person or virtual meeting and the highlights of what was discussed.

All workers and their unions are invited to take part virtually or face-to-face to discuss plans for climate- proofing employment and work, and this guide gives you the tools to take part.

THE TIME TO ACT IS NOW

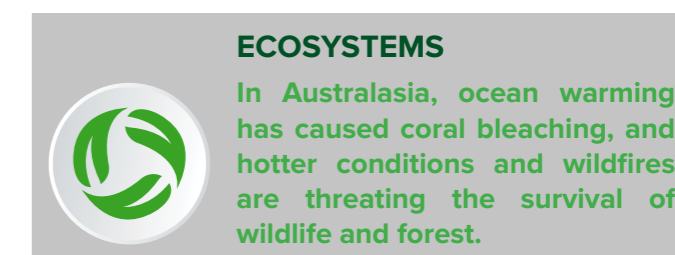
We are running out of time. Without ambitious action on climate change now, we will pass the tipping points for irreversible damage to our planet.

Global greenhouse gas emissions need to peak before 2025, and we have to cut emissions by 43% by 2030 to give us a chance to limit global warming to 1.5°C.

The IPCC report confirms that just transition and green jobs are central to success. Every country, every industry, every company, and every investor must have a plan developed, in partnership with working people and their communities, and must implement it rapidly.

The ITUC report with the World Resources Institute and the New Climate Economy showed that investing in solar power creates 1.5 times as many jobs as investing the same amount of money in fossil fuels.

That's why we need to have the conversation about both climate and employment. Our economies are undergoing fundamental transformations, and we need to be part of the team designing our future with Just Transition plans.



Let's work together and design a future with secure jobs, sustainable economies and a safe and healthy living planet.

A future that starts now.

**Sharan Burrow, General Secretary,
International Trade Union Confederation**

Contacting your employer

Who should I send the letter to?

The CEPOW Global Day of Action is about starting a conversation. All workers have a right to know what the plans are to climate-proof our jobs and work.

You can ask the company CEO, your manager, or even start the conversation with your colleagues and fellow workers, local businesses that you support, or local and national government representatives.

It doesn't matter if you work in the public sector or private sector or are self-employed or on a contract – we all have a say in our future. You may work for a big company or a small family business; all our jobs are different, but all the work we do and our workplaces will have to reduce emissions.

When should I send the letter?

Give as much notice as possible so that the meeting can take place in person – or virtually – on or around the 22 June. Let us know if you have asked for a meeting, and we will keep a tally of all the places taking part so that you can let your employer know about all the other countries taking part in the day of action.

Who is the letter from?

The letter can come from a group of workers or workers and their union, depending on how you organise yourselves to take part in the CEPOW Global Day of Action.

Do we have to meet on the 22 June? What if my employer wants to meet on a different day?

If you can't meet on the 22 June, have the conversation as near to the date as possible. By all taking part in the action on the same day, we can show that this is the biggest global conversation on climate- and employment-proofing our work and all workers are asking the same questions.

What do we do after the meeting?

The meeting is the start of a conversation to find out what the plan is to reduce emissions. You can continue it with follow-up meetings.

You or your union can ask for support from the Just Transition Centre of the ITUC if you think your employer wants to have a Just Transition plan. The Just Transition Centre can help set up a round table and advise on the social dialogue process so that workers have a say in their future.

Next year, we'll be asking you and unions to take part in the next Global Day of Action to see what progress has been made.

Model letter

Subject: Let's talk about making our future safe and sustainable

Dear <<Insert Name>>,

These are difficult times for many workers and businesses as the Covid-19 pandemic and the cost of living crisis disrupts lives and livelihoods. Many of us have seen changes to our workplaces and our daily routines and are facing a convergence of crisis - rising costs, the devastation of inequality and climate devastation with extreme weather events and changing seasons.

But climate change and the deteriorating capacity of our planet to sustain life cannot be ignored, and pandemics represent a threat to our health and economies — a threat that is now too big to ignore. We know that the devastation from Covid-19 will require new levels of care, of social protection and of economic stimulus in all countries. The world is already experiencing severe impacts of climate change from extreme heatwaves, sea level rises, to crop failures. IPCC climate scientists tell us we must act quickly to limit global warming to 1.5 degrees to avoid massive threats.

While there has been progress by some organisations and workplaces towards preparing the zero-carbon economies of the future, we need to see more ambition as we reshape our economies and societies in the post-pandemic world.

It is our duty to make sure we don't pass the debt of climate change on to our children and grandchildren. That's why we as workers want to work with you to plan how we are going to reduce emissions and have a sustainable future.

We would like to meet with you as part of the International Trade Union Confederation Global Day of Action on 22 June to discuss how we can climate- and employment-proof our work. Acting together can only be good for business, good for employment and good for climate.

Now more than ever in our recent history, workers, just like employers, want a sense of security, and climate change is a driver of a more uncertain future for us and our families.

The ITUC campaigns to make all jobs green and decent – and achieved a global commitment for Just Transition in the 2015 Paris Climate Agreement. A Just Transition secures the future and livelihoods of workers and their communities in the transition to a low-carbon economy.

To get there, we need to have a plan. Here are five questions for discussion:

1. How can we make our jobs and workplaces safer?
2. How can we secure jobs and employment and make them more sustainable?
3. Do you measure CO2 emissions?
 - If yes, can we develop a plan for reducing emissions?
 - If no, can we agree to a process to measure our emissions?
4. Are we prepared to reduce emissions by 50% by 2030 and to net zero by 2050?
5. What can we do together to get there?

Yours sincerely,

[Name and/or union]

Social media material

- **Hashtags:** #CEPOW #CEPOW22
- **Sign-up page:** www.ituc-csi.org/cepow
- **Email:** cepow@ituc-csi.org
- [CEPOW poster](#)
- [CEPOW logo](#)
- [Videos](#)
- [English infographics](#)

CLIMATE MESSAGES

📌 On June 22, take part in the biggest global conversation about our future: join the Global Day of Action to Climate and Employment Proof our Work #CEPOW

👉 www.ituc-csi.org/cepow

This year, #jobs & the cost of living are serious concerns for people, that's why we need to have a conversation to Climate and Employment Proof our Work. 🗣️👷👷🗣️

📌 June 22: join the Global Day of Action #CEPOW

👉 www.ituc-csi.org/cepow

⚠️ #ClimateEmergency ⚠️

⌚ We are running out of time! Without ambitious action on #ClimateChange by 2022, we will pass the tipping points for irreversible damage to our planet.

📌 June 22, join the #CEPOW Day of Action 👉 www.ituc-csi.org/cepow

What is #CEPOW? 🤔

💡 It's a global day of action with workers around the world inviting their employers to discuss plans for #climate resilience and sustainable business.

Join us on 22 June, sign up to be part of #CEPOW now 👉 www.ituc-csi.org/cepow

⚠️ #ClimateEmergency ⚠️

Inclusive, equitable & just adaptation pathways are critical for climate-resilient development. A rapid shift to renewable energy through #JustTransition makes climate goals attainable.

📌 22 June: #CEPOW Global Day of Action 👉 www.ituc-csi.org/cepow

REGIONAL FACTS

TWITTER

- ⚠️ #ClimateChange in #Africa ⚠️ #CEPOW
- 🌍 2°C = 18% of species at risk of extinction
- ☁️ Variability in rainfall is affecting production
- 🌐 Agricultural productivity dropped by 34%
- 🌊 116M people will be affected by rising sea levels
- 📊 Increased income inequality
- 👤 Increased migration

⚠️ #ClimateEmergency in #Africa ⚠️
Africa has contributed among the least to greenhouse gas emissions, yet has been one of the most affected - loss of lives & reduced economic growth, biodiversity loss, water shortages, reduced food production. #CEPOW 👉 www.ituc-csi.org/cepow

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- ⚠️ #ClimateChange in #Africa ⚠️
- 🌍 At 2°C of warming, about 18% of species are at risk of extinction
- ☁️ Extreme variability in rainfall is affecting agriculture & fisheries
- 🌐 Agricultural productivity has dropped by 34%
- 🌊 By 2030, up to 116 million people will be affected by rising sea levels
- 📊 Increased income inequality & reduced economic growth
- 👤 With 1.7°C global warming by 2050, up to 40 million people could be displaced.

📌 22 June: #CEPOW Global Day of Action 👉 www.ituc-csi.org/cepow

LINKEDIN

⚠️ #ClimateEmergency in #Africa ⚠️
Africa has contributed among the least to greenhouse gas emissions, yet has been one of the most affected - loss of life & reduced economic growth, biodiversity loss, water shortages, reduced food production.

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AFRICA

ASIA

TWITTER

- ⚠️ #ClimateChange in #Asia ⚠️ #cepow
- 🌐 Increased undernourishment
- ☁️ 20% increase in drought conditions
- 🏠 Damage to infrastructure, services & supply chains
- 🩺 Widespread risk of dengue fever & malaria
- 👤 14M people displaced
- 🏔️ 69% of Pan-Artic infrastructure at risk of flooding

⚠️ #ClimateEmergency in #Asia ⚠️
Rising temperatures increases the likelihood of heat waves, droughts, floods, and glacier melting across Asia.

📌 June 22, join the #CEPOW Day of Action 🖱️ www.ituc-csi.org/cepow

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- ⚠️ #ClimateChange in #Asia ⚠️
- 🌐 Increased undernourishment
- ☁️ 20% increase in drought conditions
- 🏠 Damage to infrastructure, services & supply chains
- 🩺 Widespread risk of dengue fever, malaria, and other diseases
- 👤 14 million people displaced because of climate-related disasters
- 🏔️ 69% of Pan-Artic infrastructure at risk of flooding as glacial lakes melt

📌 22 June: #CEPOW Global Day of Action 🖱️ www.ituc-csi.org/cepow

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AUSTRALASIA

TWITTER

- ⚠️ #ClimateChange in #Australasia ⚠️ #cepow
- 🌊 Ocean warming = coral bleaching
- ☁️ Sea-level rise = coastal flooding
- 🏠 Damage to infrastructure, services & supply chains
- 🩺 Extreme heat has led to excess deaths
- 🚜 Decline in agricultural production
- 🖱️ www.ituc-csi.org/cepow

⚠️ #ClimateEmergency in #Australasia ⚠️
Extreme events - heatwaves, droughts, floods, storms & fires - have caused deaths & injuries, & affected many households, communities & businesses via impacts on ecosystems, infrastructure, services & employment. #CEPOW 🖱️ www.ituc-csi.org/cepow

FB/IG

- ⚠️ #ClimateChange in #Australasia ⚠️ #cepow
- 🌊 Ocean warming has caused coral bleaching
- ☁️ Coastal flooding has increased due to sea-level rise
- 🏠 Damage to infrastructure, services & supply chains
- 🩺 Extreme heat has led to excess deaths
- 🚜 Decline in agricultural production

📌 22 June: #CEPOW Global Day of Action 🖱️ www.ituc-csi.org/cepow

LINKEDIN

⚠️ #ClimateEmergency in #Australasia ⚠️
Extreme events such as heatwaves, droughts, floods, storms and fires have caused deaths and injuries, and affected many households, communities and businesses via impacts on ecosystems, infrastructure, services, food production, and employment.

On June 22, take part in the biggest global conversation about our future: join the #CEPOW Global Day of Action to Climate and Employment Proof our Work 🖱️ www.ituc-csi.org/cepow

EUROPE

TWITTER

- ⚠️ #ClimateChange in #Europe ⚠️ #cepow
- 🌳 At 2C+, more fires & less biodiversity
- ☁️ At 2C, high risk of water scarcity
- 🏠 Sea level rise = threat for coastal communities & heritage
- 🏥 At 3C, heat stress deaths will increase by 2-3 times
- 🚜 Decline in agricultural production

⚠️ #ClimateEmergency in #Europe ⚠️
 Inclusive, equitable & just adaptation pathways are critical for climate-resilient development. A rapid shift to renewable energy through #JustTransition makes climate goals attainable.
 #CEPOW 🖱️ www.ituc-csi.org/cepow

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- ⚠️ #ClimateChange in #Europe ⚠️
- ☁️ At 2C of warming, more than a 1/3 of people in Southern Europe will be exposed to water scarcity
- 🌳 Above 2C of warming, fire-prone areas will expand, threatening biodiversity and carbon sinks
- 🏠 Sea level rise is a constant threat to coastal communities and their heritage
- 🏥 At 3C, heat stress deaths will increase by 2-3 times
- 🚜 Decline in agricultural production as the ability to use irrigation will be limited by water availability

📌 22 June: #CEPOW Global Day of Action 🖱️ www.ituc-csi.org/cepow

LINKEDIN

⚠️ #ClimateEmergency in #Europe ⚠️
 The current 1.1°C warming is already affecting natural and human systems in Europe.

Inclusive, equitable and just adaptation pathways are critical for climate-resilient development. A rapid shift to renewable energy through #JustTransition makes climate goals attainable.

On June 22, take part in the biggest global conversation about our future: join the #CEPOW Global Day of Action to Climate and Employment Proof our Work 🖱️ www.ituc-csi.org/cepow

NORTH AMERICA

TWITTER

- ⚠️ #ClimateChange in #NorthAmerica ⚠️ #cepow
- 🌐 Risk of food & nutritional security
- 🌳 Threats to protected species & habitats
- 🏠 Coastal flooding is displacing people
- 🚒 Wildfires are endangering lives & livelihoods
- 🏥 Increased mortality & morbidity
- 🏭 Disrupted supply-chains & trade

⚠️ #ClimateEmergency in #NorthAmerica ⚠️
 Even if global warming is limited to 1.5°C, human life, safety, and livelihoods across North America, especially in coastal areas, will be placed at risk from sea level rise, severe storms & hurricanes.
 #CEPOW 🖱️ www.ituc-csi.org/cepow

FB/IG

- ⚠️ #ClimateChange in #NorthAmerica ⚠️
- 🌐 Risk of food & nutritional security
- 🌳 Threats to protected species & habitats
- 🏠 Coastal flooding is displacing people
- 🚒 Wildfires are endangering lives & livelihoods
- 🏥 Increased mortality & morbidity with more severe impacts due to people's age, gender, location and socioeconomic conditions
- 🏭 Disrupted supply-chain infrastructure & trade

📌 22 June: #CEPOW Global Day of Action 🖱️ www.ituc-csi.org/cepow

LINKEDIN

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SOUTH & CENTRAL AMERICA

TWITTER

⚠️ #ClimateChange in South & Central America ⚠️ #CEPOW

🌴 Decline of the Amazon forest

☁️ Water scarcity is affecting farming & public health

🩺 Increased infections from dengue, chikungunya & Zika

🚜 Impacts on rural livelihoods & food security

👤 Increased climate-related migration

⚠️ #ClimateEmergency in South & Central America ⚠️

The region is highly vulnerable & strongly impacted by #ClimateChange, a situation amplified by inequality, poverty, population growth, and deforestation.

#CEPOW 🖱️ www.ituc-csi.org/cepow

FB/IG

⚠️ #ClimateChange in South & Central America ⚠️

🌴 The decline of the Amazon forest is having a strong impact on indigenous communities and wildlife

☁️ Water scarcity is affecting farming & public health

🩺 Increased infections from dengue fever, chikungunya & Zika

🚜 Impacts on rural livelihoods & food security

👤 Increased climate-related migration and displacement

📌 22 June: #CEPOW Global Day of Action 🖱️ www.ituc-csi.org/cepow

LINKEDIN

⚠️ #ClimateEmergency in South & Central America ⚠️

The region is highly exposed, vulnerable and strongly impacted by #ClimateChange, a situation amplified by inequality, poverty, population growth, and deforestation.

On June 22, take part in the biggest global conversation about our future: join the #CEPOW Global Day of Action to Climate and Employment Proof our Work 🖱️ www.ituc-csi.org/cepow