

## Global Day of Action for Care: 2021

This [Global Day of Action for Care](#) we demand **Investments and Decent Work in Care**.

The COVID-19 pandemic has exposed how decades of underinvestment in public health and care systems have severely affected the quality, accessibility, and safety of health and care services.

Millions of workers in health care, aged care, childcare, social care, domestic work and early childhood education continue to provide essential services under the most challenging of circumstances.

There is an urgent need for adequate investments in universal, equitable and quality public health and care systems.

### Who is leading the Global Day of Action?

The annual Global Action Day for Care is a joint initiative of the International Trade Union Confederation (ITUC), Public Services International (PSI), UNI Global Union, Education International (EI), International Domestic Workers Federation (IDWF) and Women in Informal Employment: Globalizing and Organizing (WIEGO).

### Our key demands


We call on governments to:

- INVEST in universal, quality, public and gender-transformative health and care – including mental health, childcare, early childhood education, elderly care and other social care services;
- ensure DECENT pay and working conditions, including equal pay for work of equal value, training opportunities and occupational health and safety for all care workers;
- ensure EQUITY and non-discrimination in recruitment, retention, access to training and promotion opportunities for workers across the health and care sectors;
- ensure that the RIGHTS to freedom of association and to collective bargaining are respected for all workers in the health and care sectors, whether in the formal or informal economy, as well as their representation in decision-making process;
- fund UNIVERSAL social protection accessible by everyone;
- ensure ACCESS for all to quality public health and care services, including refugees and migrants.

## SOCIAL MEDIA MATERIAL

- **Hashtags: #CAREday21 #InvestInCare**
- **Social media pack**
- **Poster**
- **Flyer**
- **English infographics**
- **Video**

## TWITTER

 29 Oct - #CAREday21

#InvestInCare

Decent pay and working conditions

Equality & non-discrimination

Freedom of association & collective bargaining

Universal social protection

Access to quality public health & care services

 <https://bit.ly/3abkpwB>

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Without access to affordable childcare, many informal workers are forced to bring their children to work. This affects their productivity & ability to earn a living.

Public investments in quality child care services are essential for women to recover from the pandemic [#CAREday21](#)

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#InformalEconomy workers are more exposed to the virus 🦠 & yet have less access to quality public healthcare services & occupational health and safety measures ⚠️

Universal healthcare 🏠 coverage is necessary to protect us all #CAREday21 #InvestInCare

👉 <https://bit.ly/3abkpwB>

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On #CAREday21, unions around the world are demanding investments and decent work in #Care.

🗨️ Public investment in care ensures decent work for care workers and 269 million new jobs by 2030. #InvestInCare

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📌 29 Oct - #CAREday21

🗨️ We demand equity and non-discrimination in recruitment, retention, access to training and promotion opportunities for workers across the health and care sectors. #InvestInCare

👉 <https://bit.ly/3abkpwB>

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📌 29 Oct - #CAREday21

🗨️ The rights to freedom of association & collective bargaining must be respected for all workers in the health & care sectors, in the formal or informal economy, as well as their representation in decision-making process.

👉 <https://bit.ly/3abkpwB>

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📌 29 Oct - #CAREday21

🗨️ We call on govts to fund universal social protection accessible by all workers, regardless of employment/migrant status, racial/ethnic background, disability, gender, and identity expression/sexual orientation. #InvestInCare

👉 <https://bit.ly/3abkpwB>

FACEBOOK

📌 29 Oct - #CAREday21: Investments & decent work in Care



- ✓ #InvestInCare
- ✓ Decent pay and working conditions
- ✓ Equality & non-discrimination
- ✓ Freedom of association & collective bargaining
- ✓ Universal social protection
- ✓ Access to quality public health & care services

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Without access to affordable childcare, many women informal economy workers are forced to bring their children to work 👶 This affects their productivity & ability to earn a living 💸

Greater public investments in quality child care services are essential for women informal economy workers to recover from the pandemic 😞 #CAREday21

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## LINKEDIN

The #COVID19 pandemic has exposed how decades of underinvestment in public health and care systems have severely affected the quality, accessibility, and safety of health and care services.

On 29 October, Global Day of Action for Care, we demand investments and decent work in care!

Find out more: <https://bit.ly/3abkpwB>

## INSTAGRAM

📌 29 Oct - #CAREday21: Investments & decent work in Care

- ✅ #InvestInCare
- ✅ Decent pay and working conditions
- ✅ Equality & non-discrimination
- ✅ Freedom of association & collective bargaining
- ✅ Universal social protection
- ✅ Access to quality public health & care services

👉 <https://bit.ly/3abkpwB>



#careworkers #homecare #careworker #socialcare #elderlycare #healthcare #agedcare  
#childcare #domesticwork #earlychildhoodeducation #dementia #personalcare  
#domesticcare #carers #carer #nhs #care #covid #dementiacare #keyworkers  
#supportworker #carework #carehome #supportworkers

