

# Manifesto for the Play Fair Campaign Brazil

Global sporting events are hugely important to people around the world. For those who are dedicating their lives to be the best in their sport. For those who push through the pain barrier in their training and on the sports field. For those who are watching their team, their country or their favourite person to win.

For the companies who are sponsoring the athletes and the events, sports are big business. Big business as well for the International Olympics Committee, FIFA and the other global sports bodies who get millions of dollars of revenue from TV-licensing, sponsorships and the merchandise that is sold to sports fans.

But sports are not big business for the workers who make the sports events possible. Who is producing the T-shirt you are buying for the football World Cup? Who are building the venues for the Olympic Games? How much do they get paid? Are they getting overtime pay? Are they risking their life or their health at work? Are they adults?

Now the mega sports events are coming to Brazil. For the first time the world's two biggest sports events are being held in the same country, within two years of each other – in 2014 and 2016.

Countries and cities all over the world are rightly proud to host these big sports events. They all want to bring happiness and entertainment and good sportsmanship to their spectators – and pride to the host. It is said that these events bring a lot of work opportunities to the host countries. But who is really building the roads, the new stations, airports and stadia? Some of these workers have decent working conditions; others have been hired from a company, which has been hired by another company, which has been hired by the main contractor. Two workers might work side by side but under very different conditions.

The mega sports events move from one city to another. And the workers making the merchandise for the games – t-shirts, bags, shoes, stationary, pens and whatnot – are still mainly to be found in Asia. Is it fair to go to pay a high price for a t-shirt that has been made by an underpaid worker in a sweatshop on the other side of the world?

FIFA and the International Olympic Committee, together with the local organising committees, should accept their responsibility to make sure all production and construction around the games is done under decent working conditions. No worker involved in these mega sports events should be exploited.

Play Fair wants the workers of Brazil and elsewhere to gain from the games – not to suffer from them! We want the games to be the big rollercoaster of fun they are meant to be – for all.