



Policy and funding framework for DE

Current state, challenges and outlook

European NGO confederation
for relief and development



Marina Sarli - TUDCN Seminar on Development Education 06/11/2012

A chronological path till today: political commitments on DE

- **Council Resolution 2001: The Council...**
 6. Wishes to encourage increased support for development education [...].
 7. Encourages the European Commission and the Member States to sustain their support for NGO development education initiatives [...].
- **Maastricht Global Education Declaration 2002**
- **European Development Consensus 2005**

“the EU will pay particular attention to development education and raising awareness among EU citizens.”
- **European Development Education Consensus 2007**



Political commitments

- European Parliament Resolutions

Stressed „the importance of raising awareness of development issues“

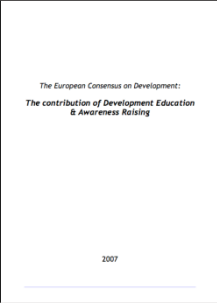
Underlined that „development education for the European public has been constant priority for the [development] committee“

Called „for an overall communication and education strategy“

- European Commission

„EU Member States and the European Commission should strengthen their strategies for Development Education and Awareness Raising, outlining concepts and objectives, and addressing questions of coherence, complementarities, coordination and the added value of different DEAR actors“

„The EC could use the results and recommendations of the DEAR study as bases to develop its strategic policy statement.“



POLICY & FUNDING

This crescendo of policies should be translated into efficient funding opportunity for DEAR

In fact

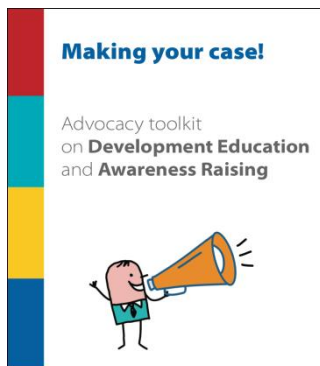
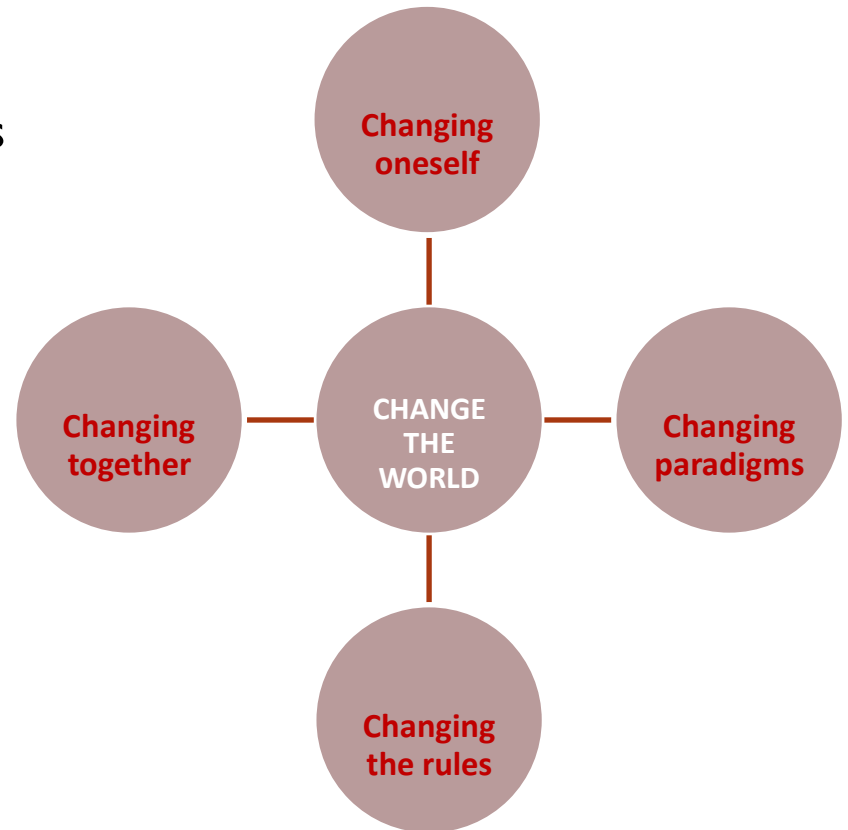
POLICIES – should set the strategy and serve its goals

FUNDINGS – should give the tools to implement the strategy and achieve the goals

Let's make the case for DEAR!

We can achieve better policies and better funding through effective advocacy and lobby.

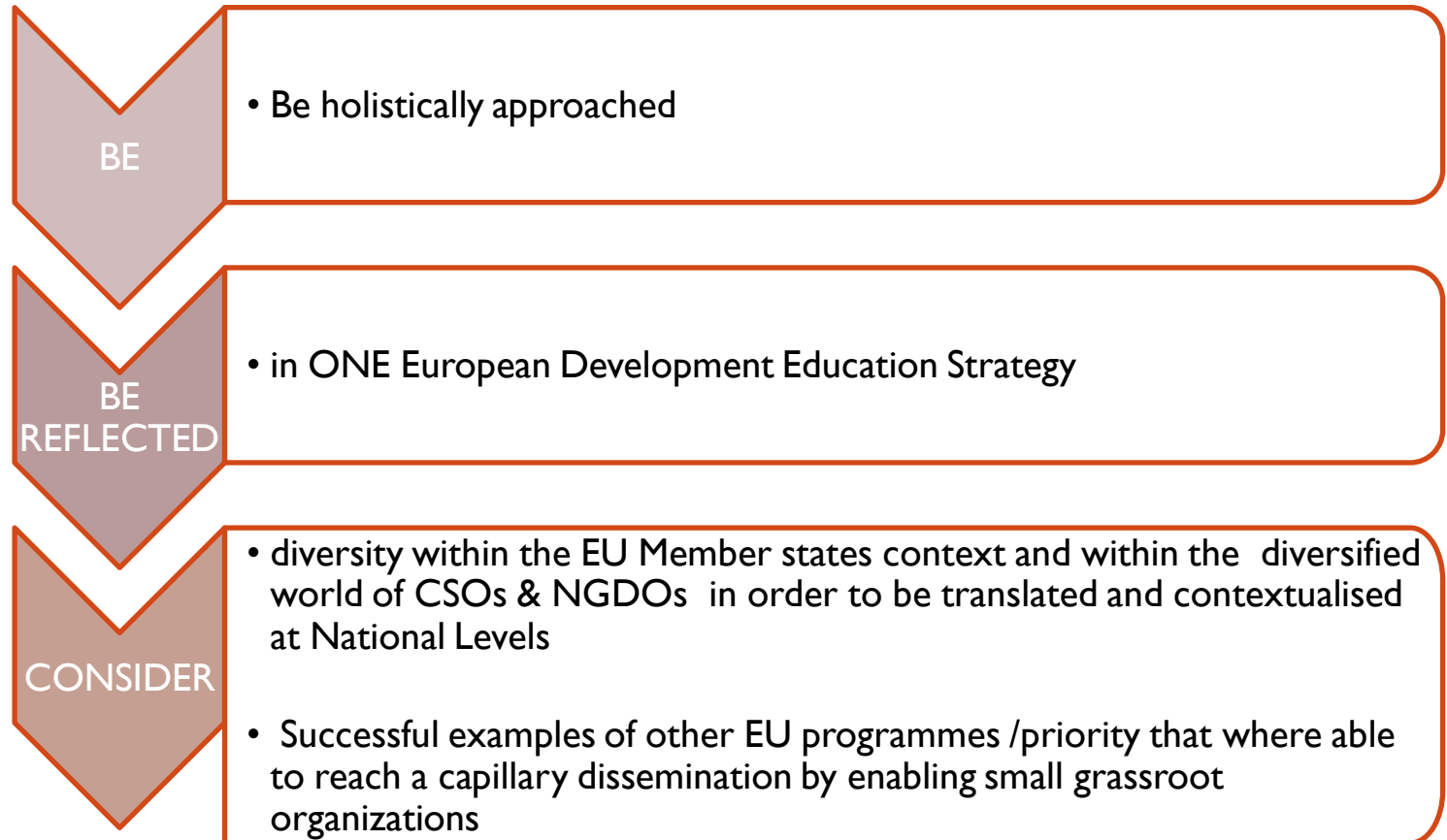
- Development Education creates
 - Change in behaviours
 - Change in the society
 - Change in the paradigms
 - Change in policies



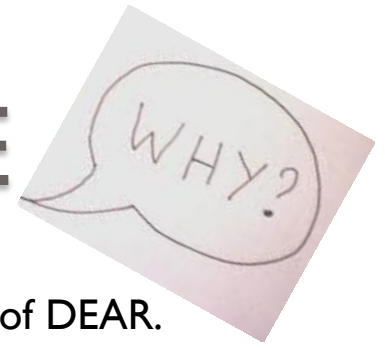
www.deeep.org

DE & CHALLENGES

In order to maximize the impact, DEAR should



European Strategy on DE



- **Conceptual clarity:** The EU should be able to state clearly its concept of DEAR.
- **Legitimisation and recognition:** to ensure that DEAR policies are consistently delivered over the long term
- **Long-term direction – MFF:** A strategy would allow EU to outline a long-term perspective for its DEAR activities, without reducing DEAR into a minor activity within civil society ODA funding.
- **Creation of synergies and coherence between actors:** the scope of DEAR goes beyond ODA. The implementation of activities related to active global citizenship should be strengthened through prioritizing DEAR for a range of EC programmes under other Directorate General (DG).
- **Quality, evaluation and learning:** A dedicated EU DEAR strategy, including evaluation procedures and an action plan, would allow for the systematic monitoring of the effectiveness and impact of actions and enhance organisational learning.

Introduction

**role, principles, objectives
and target groups of DEAR**

based on DE Consensus

Overall objective of EU 's DEAR activities

see DEAR study core recommendations

based on DEAR Study

Specific objectives

1

coherence and coordination

within
EC:
between
different
DGs

within
EU:
MSH
coordi-
nation

2

quality and learning

moni-
toring

organi-
sational
learning

knowledge
managment

3

global perspectives

involve-
ment of
non-
Europea
n actors

global
DEAR
initiatives

4

EC grants and administration

grant
administration

struct-
ural
support
grants

mini
grants

5

management of DEAR in EC

staff role and
structures


grant
assessors

infor-
mation
provision



The right time is now!

- Development Education is challenged by crisis. By adopting this strategy EC choose to play a more active role towards those member states that currently do not offer financial support for CSOs.
 - A EU Strategy will constitute the base for emphasise the role of DEAR in generating public support for whatever initiative follows the MDGs.
- The good news is that things are already moving forward. Some MEPs took the initiative to table a **'written declaration on Development Education and Active Global Citizenship'** in the European Parliament in early 2012 making a strong case for DEAR and calling for more ambitious and strategic DEAR policies (European Parliament, 2012). The declaration was approved in July with more than 400 MEPs signing and thanks to a big effort put by DARE Forum Members.



Efficiency is doing things right;
effectiveness is doing the right things.
(Peter Drucker)