**TUDCN communication and outreach strategy**

* + TUDCN [website](http://www.ituc-csi.org/development-cooperation): new version to be launched in mid-2016. It will include news feeds from members, a revamped document management system and easier access to main sections.
	+ TUDCN [Newsletter](http://www.ituc-csi.org/TUDCN-newsletter-February-2016): now published on a monthly basis, it will continue showcasing members’ activities, policy updates and reports on internal and external activities.
	+ TUDCN Twitter ([@TUDCN\_RSCD](https://twitter.com/TUDCN_rscd)): more activity and reaction in the past year.
	+ TUDCN Facebook ([/TUDCN.RSCD](https://www.facebook.com/TUDCN.RSCD)): new page since March 2015. It showcases main TUDCN activities and publications, as well as photos of TUDCN events.
	+ TUDCN YouTube channel to be developed throughout 2016, with clips from TUDCN events and podcasts. The current TUDCN [video](https://www.youtube.com/watch?v=yRLkmbmKp50) is a great promotion tool. New language versions and subtitles are possible, budget permitting.
	+ TUDCN publications:
		- Position papers: new standard layout and dissemination strategy. Pro-active use of TUDCN visual strategy and colour palette
		- TUDCN researches: new standard layout and dissemination strategy. Pro-active use of TUDCN visual strategy and colour palette
		- TUDCN brochures: DEAR brochure published in 2016. New About TUDCN brochure to be produced in 2016.
	+ TUDCN WG on Communications and Outreach to be launched in 2016, liaising the TUDCN Communication and Outreach Officer with communication officers from SSOs, affiliates and/or partners and global, regional and national level. The aim is to coordinate communication and outreach efforts and disseminate messages and content in a coordinated and coherent fashion. Once this WG is constituted, a face-to-face meeting could be planned, to approve a global communication and outreach strategy in coordination with the regional development networks.
	+ Strategic collaboration with [Equal Times](http://www.equaltimes.org/), to increase general public interest, articles, features and audio-visual material on development and decent work, as well as on the work of TUDCN members. A new TUDCN Visibility and Media Officer will liaise Equal Times with the wider TUDCN network, helping spread globally our priorities and demands, and broadening the audience for development and decent work issues.
	+ Joining up efforts with CSO alliances working on communications and outreach, particularly around international summits and events (e.g. Agenda 2030, GPEDC HLM2, UNCTAD etc.).